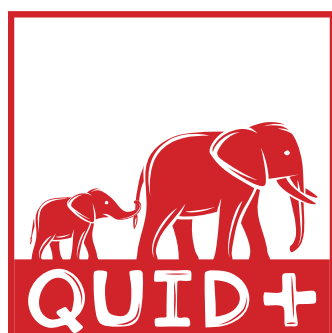




CATALOGUE

Short story collections



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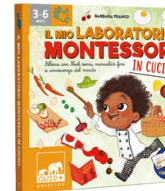
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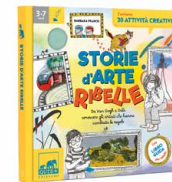
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First Steps



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Educational games



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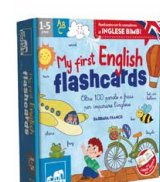
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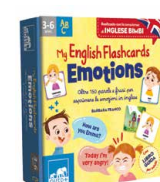
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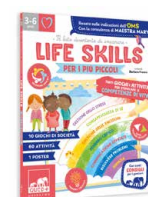


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Jumbo Activity books



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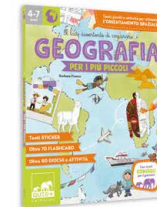
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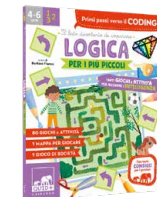
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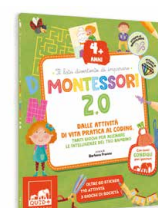
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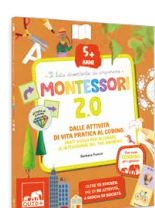
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Mini Activity Book



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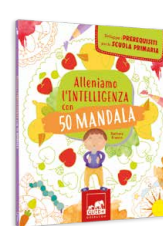
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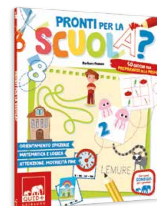
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Board books



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Anniversaries



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Parenting books



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An innovative project for 0-7 year olds

QUID+ is an **educational publishing line devoted to early learning** which translates the most advanced pedagogical theories into simple and compelling products. The aim is to raise awareness about children's learning abilities and provide parents and carers with the tools to help children express their potential through play and fun, enabling them to spontaneously move one step further.



QUALITY TIME TOGETHER

Activities, games and stories are designed to facilitate adult-child interaction and create paths of shared growth.



PARENT EDUCATION

The content for parents and caregivers, present in all products, is intended to create greater awareness in raising your child.



EARLY LEARNING

Between the ages of 0 and 7, children have enormous learning potential which is often overlooked and should be fully tapped into.



SCIENCE-BACKED METHODS

Our products do not rely on just one school of thought, but draw the best from multiple pedagogical and scientific approaches.

The first 7 years of life: learning a lot and easily

How to approach this very sensitive age?



HAVING FUN

Play and fun are the foundation of all learning.



STIMULATING

Supporting every child's natural curiosity and spirit of observation.



CHALLENGING

Proposing to the child the right tasks that are within their reach, neither too easy nor too difficult.



SHARING

Spending quality time with the child so they can learn while having fun.



Barbara Franco, an engineering graduate from the Politecnico di Torino, has forged a unique professional path in the field of early childhood education. After gaining initial experience at an American consulting firm, she gradually specialized in high-profile cultural and editorial projects, collaborating with major Italian and international organizations.

In 2018, she founded QUID+, an innovative educational initiative designed to support children from infancy to the age of seven. With a creative yet scientific approach, Barbara developed a comprehensive range of educational tools, now comprising over 100 products—including books, games, and activity books—published by Gribaudo (Feltrinelli Group).

QUID+ was an immediate success: with over 600,000 copies sold in Italy and growing international interest, the project has proven its educational value. At the same time, Barbara has expanded her reach by launching a stationery line in collaboration with Pigna and developing educational game projects with specialized companies.



Skills areas

QUID+'s team of experts has identified 7 core skills areas for educational action, which provide the framework for all the products of our collection.

I AND
OTHERS



EMOTIONS AND SOCIAL BEHAVIOUR

■ emotional intelligence ■ feelings ■ awareness of self and others ■ social and behavioural rules ■ citizenship education

I EXPERIENCE



PHYSICAL-MOTOR SKILLS

■ hand-eye coordination ■ sensory ■ perception, fine motor skills ■ writing

I CREATE



CREATIVE EXPRESSION

■ drawing ■ art ■ music ■ theatre

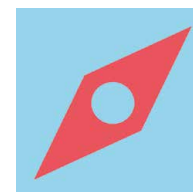
I DISCOVER



LEARNING ABOUT THE WORLD

■ nature and the environment ■ science ■ the human body ■ geography

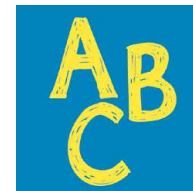
I ORIENT
MYSELF



SPACE AND TIME ORIENTATION

■ sequences of events ■ cause-effect relationships ■ time and space

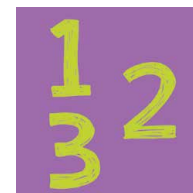
I SPEAK



LANGUAGE

■ verbal communication ■ reading ■ vocabulary ■ storytelling ■ speech sounds ■ foreign languages

I COUNT



LOGICAL-MATHEMATICAL SKILLS

■ quantities ■ comparing quantities ■ numbers and calculation ■ problem solving ■ computational thinking

The language of emotions

48 stories to nurture emotional intelligence

Barbara Franco with expert advice from **Nicola Tomba**



Everything we do stems from an emotion! This is why it is very important to tend the inner world from an early age, teaching children the meaning of emotions and how to recognise them in their daily life. One question arises: how do we teach emotions? *The Language of Emotions* is a collection of 48 stories from everyday life, each focusing on shades of the six universal emotions: anger, fear, happiness, disgust, surprise and sadness.

By teaching our child to recognise and name his emotions, we will help him to 'read reality' more fully and to react in a more balanced and effective way! We also teach him to respond appropriately to the emotions expressed by his communication partner. Being aware of emotions helps the child to develop a healthy mental, relational and behavioural balance.

SIZE 25x25 cm
FORMAT hardcover book
PAGES 224
PRICE € 18,90



2+



Together with his wife, Dr Emanuela Foletto, **Nicola Tomba** engaged in the study of Neuro-Linguistic Programming (NLP), through which he learnt and practiced techniques for improving memory and learning abilities. When their daughter Elisa was born, they both turned to the world of child education and in particular to a range of US and Asian educational methods, still unknown in Italy. Dr Tomba therefore decided to pursue a degree in Cognitive Psychology at Trento University (Northern Italy). 'Giocando imparo a conoscere' (Learning about the world through play) which, together with 'Giocando imparo ad amare' (Learning about feelings through play) are the courses they have been offering since 2009 to help parents develop their children's potential to the fullest.

But why?

Children's big questions

Barbara Franco with expert advice from **Chiara Bosia**



Children are natural 'learning machines', but we adults do not always have a ready answer to their questions on the most diverse topics: "Why are we born?", "Why do people have different skin colours?", "Why is grandpa in heaven?". With this book you can learn, in a simple, creative way and without evading your child's inquisitive questions, how to help them satisfy their natural curiosity and you will discover the most effective strategies, such as analogies and metaphors, to give them appropriate answers.

The 27 stories in the book address typical questions asked by young children and describe everyday life situations with which our children can easily identify.

The accompanying guidebook for adults provides a clear explanation of how to effectively answer your child's many whys in order to help them grow and discover the world around them.

SIZE 24x24 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



3+



Chiara Bosia holds a degree in Mental Sciences from the Faculty of Psychology at the University of Turin. She later attended the four-year Specialisation School in Psychotherapy, specialising in Cognitive Behavioural Psychotherapy and worked with Dr Enrico Rolla on several publications. In 2016 she gained a MSc in Specific Learning Disorders (SAD) and in 2020 a MSc in Cognitive Behavioural Treatment of Neurodevelopmental Disorders. Since 2013, she has been providing support, psychological counselling and cognitive-behavioural psychotherapy to children and adults in her private practice in Turin.

The big book of misbehaviour

14 stories to calmly face them

Barbara Franco with expert advice from **Chiara Bosia**



Every parent, sooner or later, is faced with their child acting out. These moments, which are part of the children's growth journey, often put us to the test: it is not always easy to deal with them in a calm and balanced way without being overwhelmed! Very often they are interpreted as an act of defiance and we are led to find a quick, but often ineffective, strategy to end the situation. But of course, acting impulsively and giving in to anger is not the best way to deal with these situations.

In *The Big Book of misbehaviour*, Peter and Elisa, already the lead characters of the best sellers *The Language of Emotions*, *Many Fears, without Fear* and *The Big Book of Anger*, return to tell, through 14 richly illustrated stories, different everyday life situations that trigger misbehaviour and tantrums. The children will easily understand the stories and identify with the characters!

The guidebook for adults explains in plain language how to recognise and understand when children act out in order to manage these events in the most appropriate way and gradually reduce their frequency, intensity and duration.

SIZE 24x24 cm
FORMAT hardcover book
PAGES 92
PRICE € 17,90



2+

Maps of the heart

14 stories to nurture emotional intelligence

Barbara Franco with expert advice from **Elpidio Cecere**



Every child is born capable of experiencing emotions! What they have to learn, day by day, is how to interpret the reality around them and the emotions they feel. Thanks to their experiences, they build behavioural patterns, real maps of the heart through which to find their way in everyday life and in each new adventure, to regulate their emotions and behaviour, thus learning to live with others and themselves.

In the book *Maps of the Heart* Peter and Elisa, already the lead characters of the best sellers *The Language of Emotions*, *Many Fears, without Fear*, *The Big Book of Anger*, and *The Big Book of Misbehaviour* return to help us discover through their stories how to build emotional maps in a healthy and functional way. Lots of sketches from everyday life to help your little one's understanding and empathy!

The guidebook for adults describes in plain language what emotional maps are and how to best interact with your child.

SIZE 24x24 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



3+



Elpidio Cecere holds a degree in Clinical Psychology from the Luigi Vanvitelli University of Caserta and is a cognitive-behavioural psychotherapist and Director of the TCE - Therapy Center, one of the most important psychology centres in Italy. Since 2016, he has been providing support and psychological counselling to children and adults, with more than 2,000 patients and over 10,000 hours of therapy. Author and Trainer of teachers and mental health professionals, he is one of the most influential psychologists in Italy, with over 350,000 followers on social media.

Many Fears, without Fear

13 stories to become brave children

Barbara Franco with expert advice from Chiara Bosia

SIZE 25x25 cm
FORMAT hardcover book
PAGES 92
PRICE € 16,90



9 788858 027974



2+



Feeling fear is natural: it is a visceral emotion related to our survival instinct. However, it can overwhelm us and cause us to freeze. We are all afraid of something, which we run away from and do not want to face.

Many Fears, without Fear is a journey to help our child understand that it is natural to feel fear: we all have our own fears which should never be dismissed, but rather acknowledged and understood, in order for us to be able to face and overcome them.

Peter and Elisa, the main characters of *The Language of Emotions* return along with many other friends to tell us what frightens them and to give us the tools we need to deal with these difficult emotions.

Nurturing good moods

Help your child find the positive side of things

Barbara Franco with expert advice from Terenzio Traisci

SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



9 788858 029008



2+



Cultivating good mood is key to learning to have an optimistic approach to life. Thanks to this book we will be able to discover that good mood is related to the balance of a neurotransmitter, serotonin, which we ourselves can influence through four factors: Environment, Training, Nutrition, and Mindset.

Through lifestyle we can create conditions that facilitate our children's good mood. In particular, Social Environment, namely hanging out with serene and optimistic people, and Positive Attitude in facing small daily challenges are important.

The secret to fostering good mood in children is to give them small daily goals: the satisfaction of achieving them will be a source of motivation and thus good mood for them! Another secret is to learn, with your child day by day, to change your point of view on things, as do Ale and Vale, the characters of our beautifully illustrated stories who, thanks to a smile and gratitude, learn to see things from the positive side!



Terenzio Traisci is an occupational psychologist, trainer and corporate speaker. He is an expert in Edutainment, thanks to his diverse background as a professional comedian, with experience in Zelig, Colorado and on television on Comedy Central, Rai2 and Canale5 and as a psychologist and trainer. Through courses, conventions, conferences and team building, he helps people in the corporate world to manage stress, mood, motivation, interpersonal communication and change. He has taught stress management and personal branding at the Placement of Ca' Foscari University in Venice and Trento and Positive Psychology at La Sapienza University in Rome in a course on Lifestyle Medicine.

The Big Book of Anger

14 stories for knowing, accepting, and learning how to deal with it

Barbara Franco with expert advice from Chiara Bosia

SIZE 25x25 cm
FORMAT hardcover book
PAGES 92
PRICE € 17,90



9 788858 038109



2+



Children's anger often surprises, embarrasses, alarms, and worries us! When faced with our kid's anger, we parents often have to manage and contain not only their reactions but also our own! The Big Book of Anger will help us and our child experience this emotion naturally, learning to recognise it, accept it and manage it with awareness. Peter and Elisa, already the main characters of the best seller *The Language of Emotions and of Many Fears, without Fear*, are back in 14 richly illustrated stories about the ways in which anger can manifest itself and its most frequent triggers. The stories are taken from everyday life to help your little one's understanding and empathy! The book is completed by a section for adults, which explains in plain language what anger is and the many ways in which it can be expressed. We will discover our key role as emotional coaches and the many activities we can do together to help the child to accept their anger and tame it.

The Super Power of Mindfulness

Nurturing calm and awareness to deal with anger, anxiety and hyperactivity

Barbara Franco with expert advice from Stefania Rotondo

SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



9 788858 026700



3+



Young children often deal with emotions and situations impulsively. By helping your child cultivate calmness and mindfulness, you will provide them with key tools to learn how to handle the difficult situations they will encounter throughout their lives.

With this book you can take your little one on a mindfulness journey built in stages, with various tools (4 wonderful mindfulness stories, videos and audio tracks) based on scientific protocols designed for preschoolers.

Games and activities will enable your child to discover that no emotion should be hidden or repressed, but, rather, all should be accepted and understood.



Dr Stefania Rotondo is a Psychologist and Cognitive-Behavioural Psychotherapist, head of the Emiliano Psychotherapeutic and Mindfulness Centre. President of the association MIN.EV.I. Mindfulness Evolutiva Italia and a board member of ISIMIND, the Italian Institute for Mindfulness. She has been conducting seminars and clinical and training workshops on the application of Mindfulness in different fields for several years, particularly in the area of child development (in educational, social and clinical settings) and for adults (borderline personality disorder, work-related stress, depression, addictions). Teaching coordinator of the MSC in Mindfulness in clinical and developmental settings. Author of several Mindfulness projects for children and teens, including the 'Group MBCT programme for adolescents with emotional dysregulation' and 'CONSCIOUSLY ACTIVE: group training for ADHD children and parents'.

My 9 intelligences

Building self-esteem, problem-solving and life skills

Barbara Franco with expert advice from *Funtasia Italia*

SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



9 788858 039076



3+



Do you know that all of us, including our children, are equipped with multiple intelligences? And that what matters most is not how intelligent we are but how we are intelligent? Thanks to the book *My 9 Intelligences*, inspired by Howard Gardner's theory of multiple intelligences, we will discover that we all have the same opportunities. Therefore, it is important to understand our potential and innate talents and, at the same time, to build our life skills, those needed to lead a happy life. The children's part consists of 10 illustrated stories: the main character is a little monkey named Claretta who embarks on a journey to discover the 9 intelligences, each represented by a character from the story. At each meeting, Claretta will receive a symbolic gift to train her life skills! Completing the book is the part devoted to adults, which takes us through the fascinating theory of multiple intelligences and lays the groundwork for understanding life skills. Through hands-on activities, to be done together with children, developed with the advice of Funtasia Italia, we will be able to gain the awareness necessary to help our children develop their own life skills.

From I to we

Children's hearts will change the world

Barbara Franco with expert advice from *Antonella Antonelli* and *Laura Locatelli*

SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



9 788858 035092



3+



Children are the future of our society. When they grow up, they will need a wealth of skills, feelings and values to move responsibly in an increasingly complex and global landscape. The importance of this mission is also promoted and supported by senator Liliana Segre, who has written the book's preface. Young children's worlds revolve around themselves: "I" and "my" are the words they use most often. Yet, from the day they are born, they begin to come into contact with others, until they become an active part of society, that is, part of the "we". In our role as parents, we can help our children inwardly mature a real and deep attention, drive, and interest towards others, toward cooperation and solidarity, respect for the future, for the environment and nature, for their own health and that of the community. Thanks to *From I to We*, we will accompany our children on this journey, to plant seeds that will help them grow into the 'good citizens' of tomorrow.

A World of Cuddles

From caresses to massages: how to raise happy children

Barbara Franco

SIZE 24x24 cm
FORMAT hardcover book
PAGES 96
PRICE € 16,90



9 788858 047071



1-4



Cuddling is good for everyone, especially the little ones! Close skin-to-skin contact arouses emotions and feelings of well-being, producing immediate and enduring mental, physical and emotional benefits.

A World of Cuddles is a tender collection of short stories featuring several baby animals with their moms and dads. With each story we will explore a new gesture, we will be touched and moved as we discover the power of cuddles.

War is scary!

How to talk about it and reassure our children

Barbara Franco with expert advice from *Maestra Mary* and *Chiara Bosia*

SIZE 19x19 cm
FORMAT hardcover book
PAGES 48
PRICE € 8,90



9 788858 042670



5+



"Teacher, but will the war also come over here to us?"
"Mummy, I'm afraid of the war, can I sleep in your bed?"
Two questions that, indistinctly from young to old, are frightening, breath-taking, and make us feel helpless and confused. How can we talk to our children and reassure them when we too are worried? *War is scary!* is a valuable tool to help parents and teachers talk to young children about the fear of armed conflict, with the most appropriate language and the right reassurance, leaving room for their questions and for expressing their emotions, and then reassuring and calming them and encouraging them towards concrete actions so that they can also play their small part. The book contains a moving story of a friendship between two schoolmates, Pietro and Viktor, so strong that it overcomes boundaries, barriers and conflicts, and many games and activities, suggested by Teacher Mary, who works with primary school children every day, to help them calm down and control anxiety and fear, and nurture in them the ideals of brotherhood and peace. Completing the book are many practical tips for adults from cognitive-behavioural psychologist Chiara Bosia for dealing with these sensitive issues with younger children, with special attention to the role of the adult as an emotional coach and to fear and its manifestations.



Maria Ruggi (Teacher Mary) is a primary school teacher, children's writer and blogger. For years she has been curating her portal, Italy's leading parenting/education portal, where she publishes original content dedicated to primary school and pre-school kids, helping children learn while having fun. She collaborates with several publishing houses and is a leading figure in schooling and education. For information: www.maestramary.altervista.org

The kindness clock

Any time is the right time for kindness

Barbara Franco with expert advice from **Nicola Tomba**

SIZE 24x24 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



How many opportunities do we have, on a daily basis, to be kind? A good morning, a thank you to someone who has helped us, a cuddle to our favourite pet, taking care of our home... Being kind is good for the heart because it gives us pleasure and satisfaction, and kindness is contagious! With this book, you can accompany your child on a journey to the discovery of the many opportunities to be kind. Furthermore, you will find out that teaching kindness to a child today means raising tomorrow's adult with empathy and love for others as Maria Montessori taught us with her Peace Education.

The 24 stories in the book tell episodes from everyday life with which children can easily identify and where kindness plays an important role. Each story marks, like a clock, a moment of the day: from waking up in the morning to getting ready for bed in the evening.

The guidebook for parents provides a clear explanation of what the positive effects of kindness are, and how it is born and develops. Above all, it shows that kindness can be learned by imitation from everyday experiences and examples: as the great writer Mark Twain said, every moment of the day can be the right one for an act of kindness and gratitude.



The big book of calm

Eleven short stories to cultivate patience and manage anger, anxiety and hyperactivity

Barbara Franco with expert advice from: **Alessia Giana, Sabrina Verzelletti, Laura Carai** and **Sara Bertorello**

SIZE 24x24 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



3-7



Sometimes children, especially preschoolers, can be restless, have a short attention span and find it challenging to manage their emotions. The causes of this impulsiveness can be many, from the sensory overload they are exposed to daily, to the fact that they are used to their needs being met immediately.

The Big Book of Calm will help children develop self-awareness and find strategies to regulate difficult feelings by practising the art of slowing down and being patient. A helpful tool on this journey is Mindfulness, which can be described as awareness of one's thoughts and feelings.

This book is a collection of short stories from daily life that the child can easily identify with to discover the beauty of calm.

My alphabet of emotions

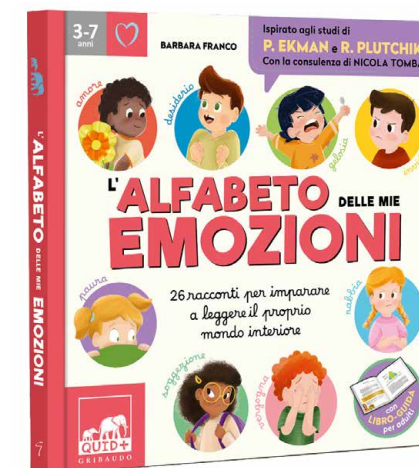
Twenty-six short stories to help children become aware of their inner world

Barbara Franco with expert advice from of **Nicola Tomba** cognitive psychologist and parental coach

SIZE 24x24 cm
FORMAT copertina rigida
PAGES 192
PRICE € 18,90



3-7



Shame, envy, compassion, tenderness, joy - how many emotions do children feel? And to what extent are their feelings influenced by the culture and environment in which they live? Emotional literacy, i.e. giving the correct name to our feelings, is the first step towards knowing ourselves better and understanding others. Empathy is indeed a skill that needs to be practised from an early age in order to establish and maintain good social relationships.

The 26 stories in *My Alphabet of Emotions* featuring Peter, Elisa and many other characters from the bestseller 'The Language of Emotions', help children to fully understand the meaning of social emotions, using episodes from everyday life with which they can easily identify.

The book also includes a guide for adults that clearly explains the various types of emotional states that characterise our lives: universal emotions, secondary emotions, social emotions, and feelings, and how all these components can shape our personality.

This book, written with the expert advice of cognitive psychologist and parental coach Nicola Tomba, will help children to become more aware of their inner world and that of others and develop better relationships with others.

The Big Book of Anxiety

How to deal with anxiety and raise more self-confident children

Barbara Franco with expert advice from Chiara Bosia

SIZE 24x24 cm
FORMAT hardcover book
PAGES 192
PRICE € 18,90



5-9



While anxiety is often thought to mostly concern adults, in recent years its prevalence among children has been on the increase. Parenting an anxious child is not an easy task. Since its symptoms may be hard to spot, anxiety might be underestimated or “masked” by strong emotional reactions, such as anger and fear, making it difficult to identify the underlying issue. If not properly addressed, anxiety can be a source of distress for the child and affect their relationships.

The Big Book of Anxiety helps to clearly identify the early signs that may indicate the onset of anxiety in a child. Peter and Elisa are back with their friends in 13 illustrated stories that explore various anxiety-inducing situations children can identify with, and offer simple strategies for managing anxious feelings in everyday life. The second part of the book is dedicated to adults; it provides a useful description of anxiety, the types commonly affecting children (separation anxiety, relational anxiety, performance anxiety...) and the most effective methods and strategies, according to Cognitive Behavioural Therapy, to help children manage this difficult emotion.

SOS Bullismo

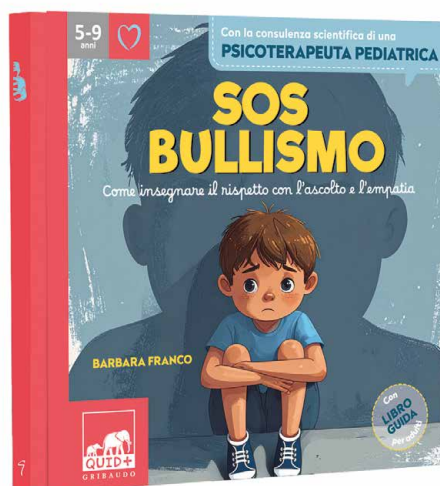
How to teach respect through listening and empathy

Barbara Franco with expert advice from Rosanna Pavano

FORMATO 24x24 cm
CONFEZIONE copertina rigida
PAGINE 192
PREZZO € 18,90



5-9



How can we tell the difference between a normal quarrel between children and an episode of bullying? What are the warning signs that this situation is emerging? *SOS Bullismo* addresses a delicate issue that affects children both at school and in everyday play activities, such as team sports, which can easily become the stage for bullying episodes.

The book contains 11 illustrated stories featuring children as protagonists: everyday-life situations in which little ones can easily recognize themselves, both as victims and as witnesses. The stories present different forms of bullying, from physical and verbal bullying to cyberbullying.

The section dedicated to adults, created with the guidance of an expert psychologist, offers an in-depth explanation of bullying: how to recognize it and which effective strategies to adopt to deal with it, harnessing the power of listening and words to help children speak up without fear.

Forever in my heart

Helping your child deal with grief

Barbara Franco with expert advice from Martina Mazzoleni child psychologist

SIZE 24x24 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



3-7



Forever in My Heart has been conceived to help educators and parents best address the subject of death and manage sensitively a child's emotional responses to the death of a loved one.

Processing the loss of a family member, classmate, or beloved pet is a very delicate step for a child. Adults often find it difficult to give the right answers to reassure children and help them deal with the many conflicting emotions that arise during the different stages of grief.

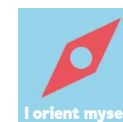
The four illustrated stories tell, in a simple and poetic way, the cycle of mourning and all the different emotions it entails, helping children to understand what it means to feel the loss and how to cherish the memory of the departed. In this way, children can move towards the serene acceptance of loss, which is fundamental for learning to love those who are gone.

My book of seasons

Explaining time and the cycles of nature to children

Barbara Franco with expert advice from Milena Bellonotto horticultural therapist

SIZE 24x24 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



2-6



The passage of time is an intuitive concept for adults, but not for little ones! Before, after, tomorrow, next week, in a month... these are very complex expressions for children; they are abstract and impossible to experience directly. Nature, however, can help us: through its changing colours, scents and emotions it enables children to tangibly experience the passage of time.

With *My Book of the Seasons*, children can immerse themselves in four stories, one for each season, and observe the passage of time and all the wonderful changes that take place in nature during its four main phases: the awakening of plants in spring, the fruit-laden feast of summer, the falling leaves in autumn, and the silence and hibernation of animals in winter. Each story is followed by 4 practical activities, 16 in all, developed with the advice of Milena Bellonotto, an experienced horticultural therapist. Using flowers, fruit, leaves, pine cones and other seasonal elements, children will make a real connection with the natural world and its rhythms.

The book also contains a guide for adults, with a clear explanation of the cycle of nature, its rhythms and our connection with it. We will discover the benefits of outdoor learning: from Fröbel's kindergartens to Steiner's Waldorf schools to outdoor education.



Milena Bellonotto Specialised in communication, books for children and young adults, and educational and therapeutic horticulture, Milena Bellonotto is a professional in transformative processes through engagement with nature and storytelling. Since 2014, after becoming a mother, she has been experimenting with outdoor education, attending courses on learning disorders and special educational needs, seminars on libertarian education, and the Garden Therapy course at the Villa Ghigi Foundation in Bologna. She works with local authorities and organisations to present books on gardening and literature and holds public courses and meetings to disseminate knowledge of horticultural therapy as a way to develop one's creative potential and improve well-being in response to physical, mental, and social distress.

Hear how I talk

How to help your baby say their first words

Barbara Franco with expert advice from **Anna Biavati**



SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 16,90



1+

"Why hasn't my child started to speak yet?"
"My little one has difficulty pronouncing words!"
Each child is unique in their path of language acquisition. Through *Hear how I talk* we will be able to understand the different stages of development of language competence and the indispensable skills that a child must acquire before learning to speak. Two beautifully illustrated stories and a series of games and activities will help us stimulate our children and train them to recognise speech sounds and then reproduce them, facilitating the learning process and the correct use of sounds.



Anna Biavati is a child speech therapist. She graduated in Education Science with a Master's degree in Learning Disorders in Cagliari, Italy, and after working in pre-schools and communities as an educator, pursued a second degree in Speech Therapy at Queen Margaret University in Edinburgh, Scotland, where she currently lives. She worked for more than 15 years at the Additional Support for Learning Service (ASL) in Edinburgh and has been freelancing since 2013. Specialising in selective mutism, she works with children with specific language disorders and with multilingual children. She has been supporting teachers, professionals and parents for years through courses and seminars. Her mission is to help adults stimulate and enhance the language development of young children through simple activities of daily living.

Let's read aloud

12 stories to discover the power of voice and convey emotions

Barbara Franco with expert advice from **Andrea Bordin**



SIZE 25x25 cm
FORMAT hardcover book
PAGES 144
PRICE € 16,90



2+

Reading aloud is a beautiful gift we can give to our children, but also to ourselves. Indeed, reading aloud has important benefits for the parent-child relationship and stimulates the emotional intelligence and language development of young children. Are there techniques for reading in a more engaging way? Thanks to this book, we will discover that our voice can take on different colours, that is, that it can be modulated to effectively convey the emotions contained in the stories, using expressive parameters such as volume, tone, tempo, rhythm, and... smiling. You don't have to be a professional... you just have to know how to read! The book contains 12 beautiful illustrated stories from the great classics of children's literature. The stories, in addition to being highlighted with the colours of the different voices, which will guide the reading, are supported by sample audio tracks to listen to. And remember: it's never too late to read aloud and have fun with our children.



Andrea Bordin works as a coach and trainer. In 2010 he started attending the courses held by psychologist and voice actor **Ciro Imparato** and later became a certified and licensed trainer using the **FourVoiceColors®** method. He has developed and combined two relational techniques in his activities, one that improves control of the body and emotions and the other that aims to develop a natural flow of energy through the body and voice. Over the years he has trained thousands of people on topics related to leadership, decision-making, sales and negotiation techniques, and the use of voice as a tool to achieve great results in all these areas, but also to increase self-esteem and well-being for oneself and others. Since the passing of **Ciro Imparato** in 2015, **Andrea Bordin** has continued to develop his mentor's work by creating a new method, **NeuroVoiceColors®**, which is the evolution of the **Ciro Imparato's** original method.

My Montessori Lab in the kitchen

Train the senses, fine motor skills and knowledge of the world with Noah

Barbara Franco with expert advice from **Cristina Venturi**



SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



3+

Have you ever thought that chopping an onion can stimulate problem solving? And that baking a cake is an excellent opportunity to train logical-mathematical intelligence?

My Montessori Lab in the kitchen will take you and your child on a multidisciplinary, multi-skill and multi-sensory journey, using a workshop space that we all have in our homes: the kitchen!

The stories tell the adventures of Noah, a little chef who, together with his dad, discovers and learns about the world using his senses and stimulating different skills and abilities: from fine motor skills to creativity, via computational thinking and the discovery of far-away countries.

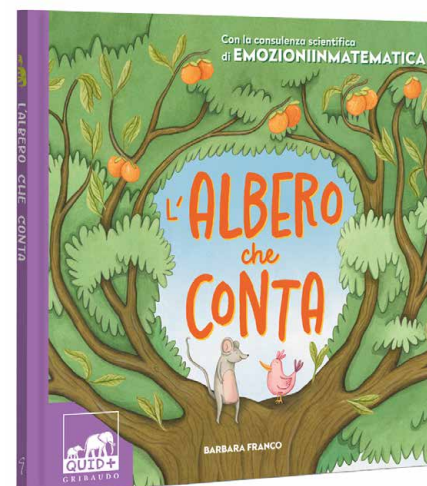
The accompanying guidebook for adults introduces Maria Montessori's revolutionary educational methods, reveals your child's infinite potential, and suggests many daily life activities to support your child on his or her growth path, thus discovering a new way of learning!



Cristina Venturi holds a degree in Philosophy and Pedagogy, specialising in the Montessori method for *la Casa dei Bambini*, a primary and middle school. She is currently an ONM (Montessori) trainer, a PhD student on the topic of combining the Montessori method and digital technology, and a primary school teacher within the Montessori Pathway. She is the coordinator of the Montessori section of the Carducci IC20 Bologna primary school and President of the association *Centro studi Montessori di Bologna*.

The tree that counts

Barbara Franco with expert advice from **Nicoletta Grasso** of *emozioniinmatematica*



SIZE 24x24 cm
FORMAT hardcover book
PAGES 32
PRICE € 12,90



This is the story of Little Tree, which turned from a seed into a wonderful orange tree. Having grown up, however, it feels lonely...

An interactive story where the child has to help the main character to find new friends... while discovering, page after page, how to get young children excited about maths.

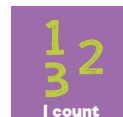
The guidebook for adults can be downloaded from our website and explains in plain language the mathematical concepts that can be introduced to young children through this book.

The Maths Wizard

The revolutionary approach for remembering numbers... and more!

Barbara Franco with expert advice from Matteo Salvo and Nicola Tomba

SIZE 25x25 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



Did you know that with a short stroll you could help your child remember your phone number? Or that thanks to a friendly musician octopus they will effortlessly learn the tricky 8 times multiplication table? With the simple techniques used by memory champion Matteo Salvo and a bit of imagination, learning multiplication tables, memorising numbers, dates, useful information and much more will be a piece of cake. *The Maths Wizard* is ready to amaze you with his colourful illustrations and many wacky and funny rhymes!



WITH A GUIDEBOOK FOR ADULTS



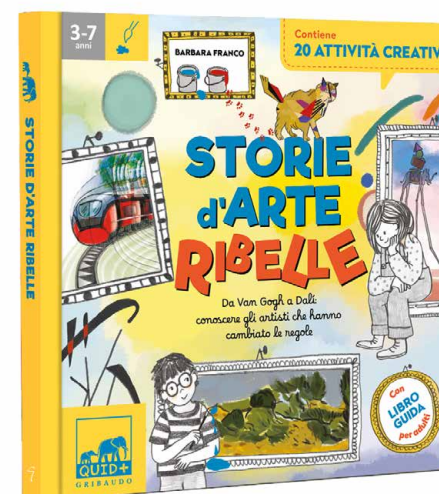
Matteo Salvo was born in Genoa in 1976 and graduated in Mechanical Engineering from the University of Genoa. He has been researching fast-learning techniques since his days at university, feeling the profound need to find and apply an effective method to his studies, especially when it came to the subjects he found less interesting and hence harder to commit to memory. During this period, he became acquainted with Tony Buzan, the creator of the mind maps, for whom he translated the software to create them into Italian. Since 2000 he has been teaching memory techniques in Italy and abroad. In 2005 he founded the Mindperformance school in Turin, where strategies for learning, improvement and the development of human resources are taught. He was the first Italian to win the International Master of Memory at the 2013 World Memory Championships in London. In the same year, he was entered into the Guinness Book of Records for memorising a deck of 52 playing cards while holding his breath.

Rebel Art Stories

From Van Gogh to Dalí: discovering the artists who changed the rules

Barbara Franco with expert advice from Morena Camilla teacher and expert in creative education for children and teens

SIZE 24x24 cm
FORMAT hardcover book
PAGES 96
PRICE € 16,90



Why should art, especially modern art, be only for adults? Children naturally tend to express themselves through artistic languages, and many of the most illuminating insights of modern artists have stemmed from very simple questions and reasoning, which are often easier for young children to understand than for adults. *Rebel Art Stories* is a collection of stories designed to help children see the world "through the eyes" of some of the most revolutionary modern artists, starting from simple situations of daily life. The protagonists of the book's six stories are Leo and Lisa, two seven-year-olds who find answers to everyday questions through encounters with several great artists of modernity. From Van Gogh to Picasso, from Kandinsky to Dalí, Leo, Lisa and the young readers together discover how artistic expression is a useful and stimulating key to interpreting the reality around them. The book is completed by fun activities inspired by each of the art movements described and a guide for adults, which emphasises "playing with art" as a way to foster the creativity of children while helping them develop some of the life skills considered essential by the World Health Organisation for dealing with the challenges of everyday life.





Barbara Franco

with expert advice from *Alessia Giana* and *Sabrina Verzeletti*

SIZE 19x19 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 10,90

2+

I'm the Big Brother!

I'm the Big Sister!



Becoming a big brother or sister and welcoming a sibling is one of the most delicate challenges our child can face in the first years of life, and at any age. The journey, which begins during pregnancy and continues with the arrival of the new baby, also raises doubts and questions in parents: what emotions come into play? How to help the two little ones build a good relationship?

Three amusing illustrated stories will help your little one to face this challenge in a natural way: the tales have been designed precisely to address all the emotions stirred by the news of the pregnancy and the birth of the new baby, for which the older sibling must be prepared in advance, and to explore feelings of jealousy and rivalry. With a bit of care and attention, they will discover that becoming a big brother or sister is a fantastic adventure and an opportunity to grow together!

The accompanying guidebook for adults, produced with the advice of two psychologists, will help parents to understand that the birth of a baby brother or sister is a crucial event for the whole family and that all the steps must be managed carefully, paying close attention to the words to be used and implementing small daily 'rituals' to be done together.



Alessia Giana degree in Clinical Psychology from the University of Bergamo. She later attended a four-year specialisation school in Systemic Relational Psychotherapy with Prof. Valeria Ugazio. In 2016, she attended a Level II Master's Degree Course in Clinical Neuropsychology at the University Cattolica del Sacro Cuore in Milan. Since 2017, she has been carrying out privately, within the Servizio Bergamasco Neuropsicologia, which she co-founded, First Certification in SLDs (Specific Learning Disorders), treatment and educational activities addressing cognitive, learning, attention and behavioural deficits. She also carries out her main activity as a psychotherapist for individuals, couples and families, with a focus on the well-being of the developmental age. She is a trainer in courses for Tutors and Cognitive Enhancement through Play using the 'Cognitive Functions through Play' method.

Sabrina Verzeletti holds a degree in Neuroscience and Neuropsychological Rehabilitation from the Faculty of Psychology of the University of Padua. She later obtained a Master's degree in Clinical Neuropsychology from the University Cattolica del Sacro Cuore and one on Specific Learning Disorders (SLDs). In 2017, she co-founded the Servizio Bergamasco Neuropsicologia, a clinical centre where she leads the team for the first certification in SLDs and deals with assessment, diagnosis and cognitive enhancement in developmental age. With a long-standing passion for board games, she collaborates with various companies in the analysis of educational games and is a teacher in professional training courses, including the course on the 'Cognitive Functions through Play' method.



Barbara Franco

with expert advice from *Simone Rugolotto*

SIZE 25x25 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90

0+

Little boy says goodbye to nappies

Switch to the potty easily and naturally



Little girl says goodbye to nappies

Switch to the potty easily and naturally



Our children face new challenges and obstacles every day: potty training is one of them! This is a big step which can be tricky and frustrating for both us and our little ones. Addressing this transition in the right way is crucial to help your child gain confidence in themselves and their abilities and strengthen their relationship with us as parents.

The book covers the topic naturally through two fun illustrated stories that will guide your little one and help them face this challenge through play. The second part of the book is the guide with tips for parents on how to help their little one face the first challenges of life.

Starting potty training as early as the first year of life is both easy and natural! We can help our children in this transition thanks to the expertise of Dr Rugolotto, Director of the department of paediatrics at Rovigo Hospital, who has researched this topic extensively.



Simone Rugolotto, Director of the Paediatrics Department at Rovigo Hospital. With a degree in medicine and surgery, he completed his residency in Paediatrics, Neonatology and Medical Genetics at the University of Verona. He is a member of the Italian Society of Paediatrics (SIP) and the Italian Society of Neonatology (SIN). Since 2017, he has been president of SIP (Italian Society of Paediatrics) Veneto. He was a Fellow in Neonatology at UAB, Alabama (USA). He has been a speaker at numerous international and national conferences and has authored several publications. He has been a guest speaker on the topic of child health on several national TV channels (SKY, RADIODUE, RETEUNO, RAI TRE-GEO&GEO).

I'm going to school

Barbara Franco with expert advice from Nicola Tomba and Antonella Dogliatti



SIZE 25x25 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90



3+



Entering nursery or pre-school is a major challenge for children, their first real detachment from mum and dad and the family environment. But facing these moments with courage is what helps children to grow up. Martaruga and Kolan, the little heroes of the two illustrated stories, know this well, because they too are struggling with starting school. Thanks to this book you will discover that your child's first day of nursery or pre-school is also often... yours! Therefore, it is quite natural to feel unprepared in handling moments when your child is frightened by the new situation and the change of routine. What can you do to make sure you don't arrive unprepared? How should you behave? What needs to be said or what is better not to say?

I'm going to school, designed in collaboration with Nicola Tomba and Antonella Dogliatti, an expert in early childhood psychology and a pre-school teacher, is the right tool to help parents and children to better prepare for this special moment, and contains many tips to face this new adventure together and have a calm and happy start to school!



Antonella Dogliatti, a pre-school teacher, specialises in training teachers to ensure the inclusive education and integration of children with special learning needs: SEN (Special Educational Needs) - ADHD - ASD - autism - language disorders. She is trained in Augmentative and Alternative Communication (AAC) to produce modified books using Boardmaker and Simwriter software tailored to children with special educational needs.

Good night and sweet dreams

Buone regole per un buon sonno

Barbara Franco with expert advice from Gianfranco Trapani and Angelica Dessì

SIZE 25x25 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90



0+



"Why does my baby struggle to fall asleep at night?" "Why does my baby wake up several times during the night and have difficulty falling back to sleep?" Sleep stabilisation is one of the great challenges parents face in the early years of their children's lives. It is often a very strenuous, time-consuming transition that impacts the whole family. Thanks to *Goodnight and sweet dreams*, we will discover that sleep patterns change as the child grows and that trouble with sleeping can have many causes (which may be physiological, related to difficult emotional situations, or linked to fears, such as fear of the dark), but in 80% of cases everything can be solved with a healthy sleep routine, by putting in place small bedtime rituals that accompany the child to a peaceful sleep. The book sets the tone with a very effective illustrated story, accompanied by a sweet tune to listen to together. The story is designed by sleep specialists to induce a state of calm and progressive relaxation in toddlers and gently accompany them to sleep. They will be asleep before the story is even over!



Gianfranco Trapani is a paediatrician, writer, and expert in nutrition and complementary medicine. He is a lecturer on the Second Level Master's Programme in Neonatal Nutrition at the University of Turin. As a paediatrician, he teams up with the family, taking advantage of the various tools of integrated medicine (homeopathy, phytotherapy) in combination with conventional medicine.

Angelica Dessì is an Associate Professor of Paediatrics at the University of Cagliari. She is the author of the book "How to become an expert parent in just a few days", a valuable book with the paediatrician's answers to the most frequently asked questions about newborns.

Speak with me

Nursery rhymes and games for your child's first words and sentences



SIZE 19x19 cm
FORMAT hardcover book
PAGES 96
PRICE € 12,90

1-3

Barbara Franco with expert advice from Anna Biavati - speech and language therapist, Ivana Gianmoena



The moment when babies start saying their first words is magical for them and their families. Children begin to communicate what they think to the people around them, forging even deeper bonds with their parents and family members.

With *Speak with me*, pronouncing first words becomes a fun game for children. The book consists of 12 nursery rhymes and stories that help young children master increasingly complex sounds as they grow. In addition, a series of games and activities, to be combined with nursery rhymes, stimulate the pronunciation of sounds, language skills and sentence construction using images, play, manipulation of objects and body movements. In this way, listening and repeating sounds will become a stimulating and natural activity for your child.

The book is completed by a guide for adults that provides parents and educators with the key concepts they need to know to best accompany babies on this journey. With the advice of child speech and language therapist Anna Biavati, the various stages of language development in children are analysed, from the first sounds to words and sentences.



Anna Biavati is a child speech and language therapist. She graduated in Education Science with a Master's degree in Learning Disorders in Cagliari, Italy, and after working in pre-schools and communities as an educator, pursued a second degree in Speech and Language Therapy at Queen Margaret University in Edinburgh, Scotland, where she currently lives. She worked for more than 15 years at the Additional Support for Learning Service (ASL) in Edinburgh and has been in private practice since 2013. Specialising in selective mutism, she works with children with specific language disorders and with multilingual children. She has been supporting teachers, professionals and parents for years through courses and seminars. Her mission is to help adults stimulate and enhance the language development of young children through simple activities of daily living.

Little boy sleeps alone

Moving to the bedroom in a simple and natural way

Barbara Franco with expert advice from Rondine De Luca - *Le fate della Nanna*



SIZE 19x19 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90

1-4



Learning to sleep alone is one of the main milestones for a little boy and his parents in the first years of life. This is a major achievement because it fosters the child's autonomy by enabling him to develop self-confidence. The strategies, recommended by child sleep consultants, include, firstly, creating a reassuring environment, establishing small rituals that encourage the boy to sleep alone without feeling forced and, finally, fostering proper sleep hygiene.

This book, with its illustrated stories, was created as a companion to help the boy experience the gradual and gentle transition to independent sleep as a natural and stress-free process.

Little girl sleeps alone

Moving to the bedroom in a simple and natural way

Barbara Franco with expert advice from Rondine De Luca - *Le fate della Nanna*



SIZE 19x19 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90

1-4



Learning to sleep alone is one of the main milestones for a little girl and her parents in the first years of life. This is a major achievement because it fosters the child's autonomy by enabling her to develop self-confidence. The strategies, recommended by child sleep consultants, include, firstly, creating a reassuring environment, establishing small rituals that encourage the girl to sleep alone without feeling forced and, finally, fostering proper sleep hygiene.

This book, with its illustrated stories, was created as a companion to help the girl experience the gradual and gentle transition to independent sleep as a natural and stress-free process.

Little boy says goodbye to pacifier

How to stop using it in a simple and natural way

Barbara Franco with expert advice from Rondine De Luca - *Le fate della Nanna*



SIZE 19x19 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90

1-4



Giving up the pacifier is one of those small big challenges that come with growing up; however, for many children this step can be hard to face. Letting go of this object – small but very dear to the child – can in fact be experienced as a first form of loss, especially when it has long been used to fall asleep or to calm down. Thanks to *Bimbo saluta il ciuccio*, little ones can face this challenge in a natural way, by identifying with the protagonists of the three illustrated stories that make up the children's section of the book. The guidebook for adults, created with input from a team of experts in different areas of child development – including a speech therapist and a sleep coach – offers parents practical tools and advice to manage this period so that giving up the pacifier happens gradually and with the right timing. With the help of this book, a phase full of unknowns can be transformed into a calm and positive experience for the whole family.

Little girl says goodbye to pacifier

How to stop using it in a simple and natural way

Barbara Franco with expert advice from Rondine De Luca - *Le fate della Nanna*



SIZE 19x19 cm
FORMAT foam-padded board book
PAGES 96
PRICE € 12,90

1-4



Why is my little girl finding it so hard to say goodbye to her pacifier? What can I do to make this transition as easy as possible? These are questions that parents often ask themselves as their daughter grows up. For many girls, letting go of this object can be a major challenge, with consequences that affect the whole family. With the three illustrated stories contained in *Bimba saluta il ciuccio*, this delicate phase can be faced more calmly, helping little girls identify with the protagonists and accompanying them step by step through this change, which is crucial in their developmental journey. The volume is completed by a guidebook for adults, created with the contribution of professionals specialized in child development, including a speech therapist and a sleep coach. Inside, parents will find practical advice and useful strategies to support their daughter in gradually giving up the pacifier, in a way that respects her pace and needs. Thanks to this book, a potentially difficult moment can turn into an opportunity for calm, positive growth for the whole family.

The Shades of Emotions

An emotional intelligence game

Barbara Franco

with expert advice from *Nicola Tomba*

SIZE 18x18x4.3 cm
FORMAT cardboard box set
+ book + cards
PAGES 48 + 64 cards
PRICE € 16,90



9 788858 022641



2+



NEW
EDITION MORE
THAN 20,000
COPIES
SOLD

As we grow, we learn that the world is not all black and white, just as our emotions go far beyond being sad or happy. There is a whole universe of shades that allows us to describe our inner world in all its complexity. Giving our children the tools they need to understand their emotions and learn to articulate their feelings will also help them to build healthy, balanced relationships. Thanks to the illustrated cards with their fun characters, your child will be able to recognise 48 different emotions from their early years... including our amazement! Quid+ is a publishing line devoted to pre-schoolers that translates the most advanced pedagogical theories into simple and fun products. Each kit contains a guidebook for adults. This provides parents and educators with a greater awareness of the child's learning capabilities and the tools to help them express their potential, enabling them to develop their emotional literacy spontaneously and through play.



WITH A GUIDEBOOK
FOR ADULTS



64 CARDS WITH 48 DIFFERENT EMOTIONS

The shades of happiness

A game of emotional intelligence

Barbara Franco

with expert advice from *Nicola Tomba*

SIZE 18x18x4.3 cm
FORMAT cardboard box set + book
+ cards
PAGES 48 + 64 cards
PRICE € 16,90



9 788858 029497



3+



The best thing that can happen to us in life is to raise a happy child, to see them smile and face life with a positive attitude.

But what is happiness? According to Martin Seligman, happiness consists of experiencing positive emotions and feelings about the past and the future. It is one of the six universal emotions - along with anger, sadness, disgust, surprise, and fear - and like all emotions, it does not arise in just one way!

The Shades of happiness is a journey to discover together this emotion and its many facets.

In particular, you will help your child to recognise various types of happiness and name them, to distinguish the different intensity of the shades, and to find the positive side even in the most difficult situations, developing an optimistic attitude and problem-solving skills.



WITH A GUIDEBOOK
FOR ADULTS



28 EMOTION CARDS
+ 19 SITUATION CARDS



My fear-banishing blanket

Barbara Franco

with expert advice from Chiara Bosia

SIZE 25x24x4.5 cm
FORMAT cardboard box set + book
 + blanket (120x150 cm)
PAGES 32
PRICE € 24,90



2+



The main character in the story is Lino, a little lion who is afraid of everything. This makes him feel a bit like a failure: where have you ever seen a cowardly lion? Fortunately, his daddy gives him a magic blanket that helps him face his fears. Through the story, we will help our children to understand that it is natural to feel this emotion and that it should never be dismissed, but rather acknowledged and understood, in order to face and overcome it, just like Lino. At the end of the book is the part for parents, with tips to help our little ones deal with different types of fears.

The blanket replicates the magic blanket with which Lino defeats his fears in the story. In this way, your child can easily identify with the story and discover their own courage within!

My fear-banishing blanket is a new addition to the world of QUID+: a box containing a book and a fleece blanket, 120x150 cm, suitable for your child's bed!

WITH A GUIDEBOOK FOR ADULTS



FLEECE BLANKET



The angry game

Learn to manage anger while having fun

Barbara Franco

with expert advice from Cognitive-Behavioural Psychologist and Psychotherapist Chiara Bosia

SIZE 25x25
FORMAT cardboard box set
PAGES 48 + 60 cards + 1 game board
 + 4 puzzles
PRICE € 19,90



2-6



Children's anger is often difficult for us as parents to understand and handle.

The angry game is a fun board game to play together to help us and our children experience this emotion naturally, learning to recognise it, accept it and handle it with awareness.

The guidebook for adults explains in plain language what anger is and the many ways to express it. We will discover our key role as parents and emotional coaches and lots of activities to do together to help our children welcome and accept anger and to regain calm and recover.



WITH A GUIDEBOOK FOR ADULTS



PLAY MAT 40X40 CM



4 PUZZLES



60 CARDS

The Laboratory of Emotions

A game of emotional intelligence

Barbara Franco

with expert advice from Chiara Bosia

SIZE 25x25x3,5 cm
FORMAT box + book
PAGES 48 + 54 cards + 1 play mat
PRICE € 19,90



2-6



As we grow, we learn that the world is not all black and white, just as our emotions go far beyond being sad or happy. There is a whole universe of shades that allow us to describe the world in all its complexity.

Emotions energise our mind: it is through them that important functions such as attention, memory and reasoning are activated.

Thanks to this fun board game to be played all together, at home or at school, with friends, classmates and relatives, the child will be able to recognise, name and talk about emotions, their own and those of others, developing self-knowledge, empathy, and coming to understand the reasons for their behaviour and that of others!



54 CARDS



PLAY MAT



WITH A GUIDEBOOK FOR ADULTS



Chiara Bosia holds a degree in Mental Sciences from the Faculty of Psychology at the University of Turin. She later attended the four-year Specialisation School in Psychotherapy, specialising in Cognitive Behavioural Psychotherapy and worked with Dr Enrico Rolla on several publications. In 2016 she gained a MSc in Specific Learning Disorders (SAD) and in 2020 a MSc in Cognitive Behavioural Treatment of Neurodevelopmental Disorders. Since 2013, she has been providing support, psychological counselling and cognitive-behavioural psychotherapy to children and adults in her private practice in Turin.

The Wheel of Emotions

Playing with the language of feelings

Barbara Franco

with expert advice from Nicola Tomba

SIZE 25x25x4 cm
FORMAT cardboard box set
+ book + cards
PAGES 1 emotion wheel + 40 cards
+ 1 guide book for adults + 1 die
PRICE € 20,00



5-8



Every day, we experience a variety of emotions: learning to recognise and master them is a great challenge for all children and their families. "The Wheel of Emotions", based on the work of American psychologist Robert Plutchik, is an educational game designed to make this learning process fun and stimulating for children and adults alike.

Turning the arrow on the wheel, the child will develop their emotional vocabulary, having fun representing with words, gestures, sounds and drawings the many nuances of their feelings, learning to understand them effortlessly through the 40 illustrated cards contained in this kit.

Thanks to this board game, to be played together at home or at school, the path to full emotional literacy has never been so easy and fun!



1 EMOTION WHEEL + 40 CARDS +
1 GUIDE BOOK FOR ADULTS
+ 1 DIE



WITH A GUIDEBOOK FOR ADULTS



Touch, explore and learn

Games to stimulate fine motor skills

Barbara Franco with expert advice from **Fabio Porporato** and **Laura Carai**

SIZE 18x18x4.3 cm
FORMAT box + book
PAGES 48
PRICE € 19,90



1+



We live in a time when touch screens seem to take precedence over manual dexterity and object manipulation, which is actually very important in children's early years. Fine motor skills are the motor control through hand-eye coordination over small movements, particularly hands and fingers, which is essential for developing in toddlers those skills that are indispensable in everyday life: from grasping a spoon to eat to holding a pencil for colouring.

Touch, Explore and Learn will accompany your child on the path to acquiring this important motor skill thanks to a series of pieces that make up a caterpillar-puzzle measuring 110 cm. Each puzzle piece is designed to stimulate sensory and manipulation skills through exercises in interlocking, small windows, tabs, and more. Thanks to the guide book for adults, we will discover how manipulation skills change as your child ages: from discovering their tactile abilities to improving their movements, from being aware of the physical characteristics of the object to refining finger and hand movements, and finally reaching the skills they need to use their hands to eat, draw, create, and write.

WITH A GUIDEBOOK FOR ADULTS



10 INTERACTIVE TILES FORM
A DOUBLE-SIDED CATERPILLAR-PUZZLE
MEASURING 110 CM

Tummy Time

For high-contrast belly-down time

Barbara Franco with expert advice from **Laura Carai** and **Roberta Terrana**

SIZE 25x25x4 cm
FORMAT cardboard box set
PAGES 16 cards
+ 1 guidebook for adults
+ 1 high-contrast play mat
PRICE € 19,90



0-1



Did you know that babies see the world lying on their back? Whether in the pram, on the changing table or held in an adult's arms, when lying supine, their muscles receive little stimulation; this can slow the development of motor skills. On the other hand, spending time awake on their belly is very important for babies because it promotes both motor and sensory development.

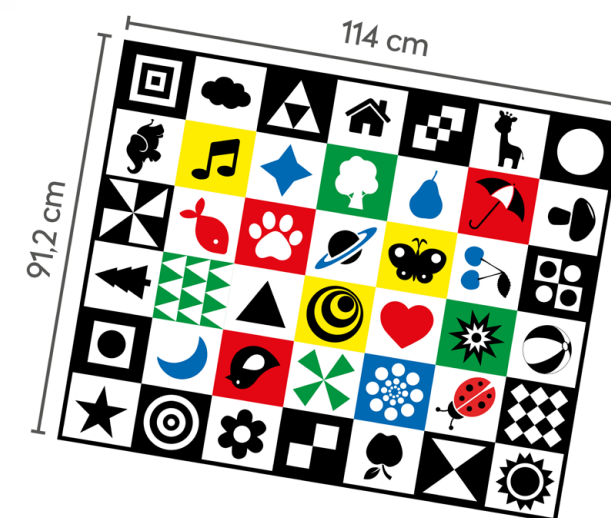
This educational game has been designed as a gym to encourage Tummy Time, i.e. to help babies spend time awake on their tummies, to aid their motor and sensory development: from lifting their heads to rolling and crawling, to sitting up and then... the first steps towards exploring the world!

Thanks to the baby playmat with high-contrast figures, which stimulate the baby's movement through sight, the little one will find the ideal place to practise their tummy time.

The game also includes a book for parents with the most up-to-date scientific advice on how to best stimulate a child's motor and visual skills from the first months of life. The book also has practical tips on how best to apply this advice and many activities to do together.



16 CARDS



1 HIGH-CONTRAST PLAY MAT



Roberta Terrana graduated with top honors in Medicine and Surgery from the University of Palermo and specialized in Ophthalmology at the University of Milan. During her specialization, she gained significant experience in the field of medical retina and Pediatric Ophthalmology at the Policlinico di Milano and San Giuseppe Hospital. She deepened her interest in corneal diseases by training in the ophthalmology department of the Villa Serena Institute, under the direction of Prof. Busin, and at Moorfields Eye Hospital with consultant Vincenzo Maurino. She later held the position of Medical Director in the Pediatric Ophthalmology department at Niguarda Hospital and worked as a Pediatric Ophthalmology consultant at the Carlo Besta Neurological Institute from 2014 to 2016. She was also a Medical Director at "A. Manzoni" Hospital in Lecco, where she specialized in the care of premature infants and retinopathy of prematurity. She shares her expertise in ophthalmology on Instagram through the page @oculistapediatrico.

All the faces of emotions

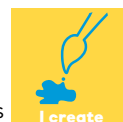
I express my inner world through drawing

Barbara Franco

with expert advice from **Erika Riberi**
and **Nicola Tomba**

SIZE 18x18x4.3 cm
FORMAT cardboard box set
+ book
PAGES 48 + 2 jigsaw puzzles + 2 face bases
+ 14 stencil expressions
+ 90 removable stickers

PRICE € 16,90



3+



From the very first days of life, children manifest the need to express their emotions and tell their parents how they feel. The way they do it, however, is very different to how adults do it, because children rely not only on words, but also and above all on signs. Often, when a child draws, in addition to having fun, they are unconsciously representing themselves, their desires, their fears... and it's not by chance that one of the first shapes they draw are faces. Learning to recognise facial expressions, and the emotions they convey, is a very important step, which helps children to define their own identity and that of others.

All the Faces of emotions is a path for children to build endless facial expressions and recognise the emotion created, and then guide them to find their own personal style, which will strengthen their identity and help them grow with confidence.



2 FACE BASES
+ 90 REMOVABLE STICKERS



WITH A GUIDEBOOK
FOR ADULTS

2 JIGSAW PUZZLE



Erika Riberi graduated in 2014 with an undergraduate degree in Clinical and Community Psychology from the University of Turin. She works as a psychologist with young people and adults. She has a passion for the world of childhood and for expressive-creative and playful intervention techniques. She is always looking for new tools to enrich her toolkit by drawing from different fields, particularly the arts and holistic disciplines. Since 2018 she has been a member of the cultural association *Baba, spazi per crescere*, where she organises and leads workshop for children and teens.

Hear how I sound

Discovering music through sounds

Barbara Franco

with expert advice from **Cristiano Cometto**

SIZE 22x22x5 cm
FORMAT cardboard box set
+ book + Sound Box to assemble
PAGES 48
PRICE € 19,90



3+



Each of us has our own music, all we have to do is listen to each other and experiment until we find it. There is a world of sounds around us, but we often don't perceive them because we're not paying attention, yet they represent an excellent opportunity to express our inner world. *Hear how I sound* is for just that: to give our children a time of play and self-expression through the sounds produced by their very own DIY papercraft instrument. Striking, plucking, rubbing, a whole universe to discover... and to listen to!

THE BOX
CONTAINS



A SOUND BOX



WITH A GUIDEBOOK
FOR ADULTS



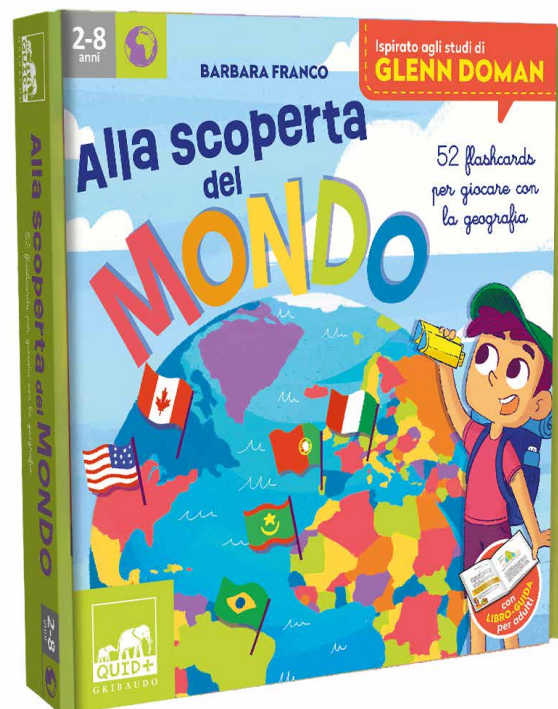
Cristiano Cometto, who has a degree in Viola from the Music Conservatory of Cuneo and one in musical animation from the three-year school in Lecco, is co-founder of *La Fabbrica dei Suoni*, the first theme park dedicated to sound and music. He is currently President of the *La Fabbrica dei Suoni* social cooperative and is in charge of educational activities carried out at schools of all levels.

Discovering the world

52 flashcards to play with geography

Barbara Franco

with expert advice from *Nicola Tomba*



SIZE 23.7x25x5cm
FORMAT cardboard box set
 + book + flashcards
 + globe
PAGES 48 + 52 flashcards
PRICE € 24,00



9 788858 042267



2+

Recent studies have shown that not enough people know their geography: yet it is an essential subject for understanding the world around us. Thanks to the game *Discovering the world*, learning the capitals, shape and location of the world's major countries is child's play!

With the use of the 40-cm-diameter inflatable globe and the 52 flashcards, which help to memorise in a "flash" the information contained in the 26 country cards and 26 flag cards, your child will increase their spirit of observation and association skills through play. In addition, the inflatable globe provides a direct, physical and multi-sensory experience of the shape of the Earth and allows children to discover the names, locations and capitals of the world's most important countries, their size, distance in relation to other countries, and so on.

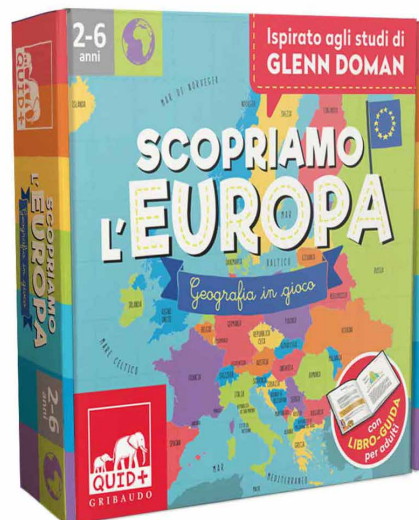
The guidebook dedicated to adults offers a clear explanation of how to best use the flashcards and provides an overview of the importance of geography as a useful cross-curricular subject that allows children to hone multiple skills and competencies through the many suggested activities.

Discovering Europe

Geography at play

Barbara Franco

with expert advice from *Nicola Tomba*



SIZE 15x15x3.5 cm
FORMAT cardboard box set
 + book + flash cards + double-sided poster
PAGES 32 + 80 flashcards
PRICE € 12,90



9 788858 026694



2+

Recent studies have shown that... many Italians don't know their geography! It is, however, an essential subject for understanding the world around us; it gives us a general view of the world and helps us to understand it, to think globally and comprehensively.

That's why QUID+ has created a product to enable your child to explore this fascinating subject from an early age. Thanks to the flash cards and the double-sided map, your child will be able to increase their spirit of observation, association skills, and natural curiosity! Learning the capitals, shape and location of European countries has never been easier!

My animal cards Montessori

Learn with the Montessori nomenclature cards

Barbara Franco

with expert advice from *Sara Ghirelli*



SIZE 14x14x3.2 cm
FORMAT cardboard box set
PAGES 35 cards front and back 14x14 cm
PRICE € 14,90



9 788858 045275



1-4



WITH A GUIDEBOOK FOR ADULTS

My nature cards Montessori

Learn with the Montessori nomenclature cards

Barbara Franco

with expert advice from *Sara Ghirelli*



SIZE 14x14x3.2 cm
FORMAT cardboard box set
PAGES 35 cards front and back 14x14 cm
PRICE € 14,90



WITH A GUIDEBOOK FOR ADULTS



5-8

Learning with Maria Montessori's nomenclature cards has never been easier or more fun! The 35 cards, which show 70 animals of different species, provide a valuable opportunity for discovery and learning, a stimulus to make the mental connections needed to deepen knowledge as we grow.

The guide book for adults offers many games and activities to do together with your child with the Montessori nomenclature cards. With this kit you can help your child to put animals into groups, stimulate reading and learn new words in a fun and playful way!

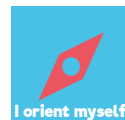
How long until tomorrow?

How to explain time to your child

Barbara Franco



SIZE 18x18x4.3 cm
FORMAT cardboard box set
 + book + timeline
PAGES 48 + 1 jigsaw puzzle (2m)
 + 400 stickers + 1 clock
PRICE € 16,90



3+

"But when is later?"

"Is yesterday a long time ago?"

Our children live in the present, here and now, not reasoning about possibilities, predictions or future plans. For them, the world is what they see at this very moment. They often come across words and phrases whose meaning they cannot understand because time is an abstract concept, far from their way of learning. Some small adjustments in our everyday life and in the way we talk, however, together with the fun activities proposed, can help them to have as clear a vision as possible of these topics... To begin to understand, together, "how long until tomorrow".

My Montessori Birthday

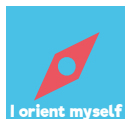
Celebrate together by telling your story

Barbara Franco

with expert advice from Sara Ghirelli



SIZE 25x25x4 cm
FORMAT cardboard box set + book
PAGES 48
PRICE € 24,90



2+

Thanks to this play box, your child will find themselves at the centre of a unique and special event: their birthday! A unique opportunity to celebrate together with the large colourful display board depicting the sun, seasons and months of the year, frames to hold your child's photographs, and the Earth crown for your little one to wear.

The adult guidebook takes you on a journey to discover the joy of a Montessori birthday to celebrate, in an original and fun way, the special and exclusive moment that is your child's birthday and to help him or her become aware of the time that... passes and never stops.

The fairy tale maker

Telling stories and talking
 from fantasy worlds to the inner world

Barbara Franco

with expert advice from Nicola Tomba



SIZE 18x18x4.3 cm
FORMAT cardboard box set
 + book
PAGES 48 + giant jigsaw puzzles (64 cm)
PRICE € 16,90



2+

An educational game containing four large jigsaw puzzles and thousands of fairy tales to tell! How does it work? Each puzzle tile is a piece of the story to be put together with the others in the right order, but with ever-changing combinations. What if the princess met an ogre and was saved by a talking frog thanks to his magic boots?

QUID+ proposes a simplified version, suitable for pre-school children, of Gianni Rodari's reworking of Propp's theory on fairy tales in his book The Grammar of Fantasy, adding additional tools for parents to develop their children's storytelling skills. Starting from fairy tales and fantastic worlds, they will be able to talk about themselves and their inner worlds... while having fun! What amazing adventures will come to life from the various combinations? The only limitation... is your own imagination!



WITH A GUIDEBOOK
 FOR ADULTS

4 GIANT JIGSAW PUZZLES



Words to read

The revolutionary method for learning to read at two years old

Barbara Franco

with expert advice from *Nicola Tomba*

SIZE 18x18x4.3 cm
FORMAT cardboard box set + book + cards
PAGES 48 + 96 cards
PRICE € 16,90



NEW EDITION



2+



Try reading this sentence: "Today Peter is playing with his friends and having fun".

Try reading it as children do, dividing the words into the individual letters: "T-o-d-a-y/P-e-t-e-r/i-s-p-l-a-y-i-n-g/w-i-t-h/h-i-s/f-r-i-e-n-d-s/a-n-d-/h-a-v-i-n-g/f-u-n."

Tiring, isn't it? This is because breaking down words into letters makes comprehension more difficult. What if we told you that there is a much easier way to learn to read?

We are used to learning to read and write at the same time, but in fact a child can learn to read as young as 2 years old! That's because visual perception develops long before the manual dexterity needed to learn to write. Thanks to the 80 words in the kit, your child will start reading independently! Lasciando te senza parole!

The words for reading utilize visual memorization and the educational method devised by the American physiotherapist Glenn Doman to gradually train your little one to decode words effortlessly and enjoyably.

96 WORD CARDS



WITH A GUIDEBOOK FOR ADULTS



16 PICTURE CARDS



The magic of words

Linguistic intelligence games

Barbara Franco

with expert advice from *Paolo Borzacchiello*

SIZE 18x18x4.3 cm
FORMAT cardboard box set + book + cards
PAGES 48 + 64 cards + 6 puzzle pieces
+ 1 dice + 4 game pieces
PRICE € 16,90



NEW EDITION



4+



The words we use daily with our children are very important for their development! Through our words we can influence their moods, behaviours, and how they experience the world around them.

The Magic of words was created to help children learn simple but effective rules of linguistic intelligence! Inside the kit you will find the 6 puzzle pieces that make up the game board, which is 90 cm long, and 4 decks of cards for a total of 64 cards. Many different games can be played with the various elements, such as the Powerful Words game, which helps your child to build their self-esteem and self-confidence, the Precious Words game, which helps your child use uplifting words that stimulate a more positive mood in the people close to us, or the Shield Answers game, to help them react correctly to criticism or teasing. But of course it doesn't end there!

64 CARDS



WITH A GUIDEBOOK FOR ADULTS



6 PUZZLE PIECES MAKING UP THE GAME BOARD, WHICH IS 90 CM LONG



Paolo Borzacchiello is an Italian writer, consultant and businessman, author of the bestsellers *The Magic Word*, *The Super Sense* and *The Fifth Essence*. He is one of the leading experts in linguistic intelligence and is involved in the study and popularisation of everything related to human interactions and especially language. After his studies, research and in-depth analyses, he created HCE, Human Connections Engineering, the discipline that studies how humans interact and decodes their patterns and processes so that they can be modified or replicated. To promote research in the field of human interactions, he founded the HCE Research Institute.

First words to grow

35 cards to teach your child to speak well

Barbara Franco

with expert advice from **Anna Biavati**

SIZE 18x18x4.3 cm
FORMAT cardboard box set + book
+ cards
PAGES 6 + 35 cards
PRICE € 14,90



9 788858 038116



1+



**BASED ON
THE NATURAL
DEVELOPMENT OF
BABY SOUNDS**

**WITH A GUIDEBOOK
FOR ADULTS**



Do you know why a baby's first word is "mama"? Because the muscle movement required to articulate it is the simplest!

Language development is a natural and instinctive process. Each child's path of language acquisition is unique, but it is important to understand that it is closely related to the development of the body, particularly the auditory system, the executive functions of the brain, and the mouth and facial muscles! Using the game *First Words to Grow* you can train your child to say their first words, taking into account the natural development of the mouth and facial muscles. The kit contains 35 illustrated cards with about 400 carefully selected words to accompany your child in their path of language acquisition. The cards are split into 6 different groups according to your child's age: as they grow, the number of cards to have fun with together will grow with them.

The guidebook dedicated to adults offers a clear explanation of the articulatory complexity of each sound in the Italian language and the natural development of sounds in the child, and through the many activities to do together, you will learn how to support and stimulate your child in this important journey.



35 CARDS

The Double Letter Thief

Spelling games with double letters

Barbara Franco

with expert advice from **Tiziana Begnardi**
of @dislessia.tips and **Elisabetta Magnani**

SIZE 18x18x4.3 cm
FORMAT cardboard box set + book
PAGES 48 + 76 cards + board (50x33 cm)
+ dice (to be built)
PRICE € 17,90



9 788858 040287



5+



**76 CARDS
+ GAME BOARD**



Tiziana Begnardi graduated in speech therapy in 2006 from the University of Parma. She has worked as a speech therapist since 2010 for the Local Health Authority of Reggio Emilia, where she is involved in the evaluation and treatment of learning difficulties. Since 2013, she has been a lecturer at the University of Modena and Reggio Emilia as a specialist on the topic of specific learning disorders. In 2020, she completed a master's degree in "Didactics and Psychopedagogy of Specific Learning Disorders" at UNIMORE. She is the creator of the Instagram page "dislessia.tips", where she shares information, strategies and useful games for children with learning disabilities.

Elisabetta Magnani graduated in Foreign Languages and Literature from the University of Turin. She has been a primary school teacher since 1987 and has been teaching in a "Senza Zaino" school (literally "without a backpack", where pupils share all learning materials and teaching follows the Montessori methodology) for several years. She specialises in the fields of linguistics and expression. Having long focused on the teaching of reading and writing, she researches and experiments with her students with new teaching tools to help the youngest children in the learning process and in overcoming problems with spelling.



**WITH A GUIDEBOOK
FOR ADULTS**

The Syllable Thief

Spelling games with difficult sounds

Barbara Franco

with expert advice from *Elisabetta Magnani*

SIZE 18x18x4.3 cm
FORMAT cardboard box set + book
 + cards
PAGES 48 + 72 cards
 + 8 bingo cards + 1 board
PRICE € 16,90



9 788858 027950



5+

Who said spelling can't be fun? It's true that spelling is often considered a boring subject, and some children may lose interest in writing, discouraged by too many rules and frustrated by the hard-to-remember letter combinations.

The Syllable Thief, based on the phono-syllabic method, offers our children games and activities to help them memorise the correct spelling of the most difficult sounds, while playing, so they can learn... almost without realising it!

WITH A GUIDEBOOK FOR ADULTS



72 CARDS

8 BINGO CARDS



1 BOARD

My first English flashcards

Over 100 words and phrases to learn English

Barbara Franco with expert advice from *Sara Nicolielo Ellis* of *Inglese Bimbi*

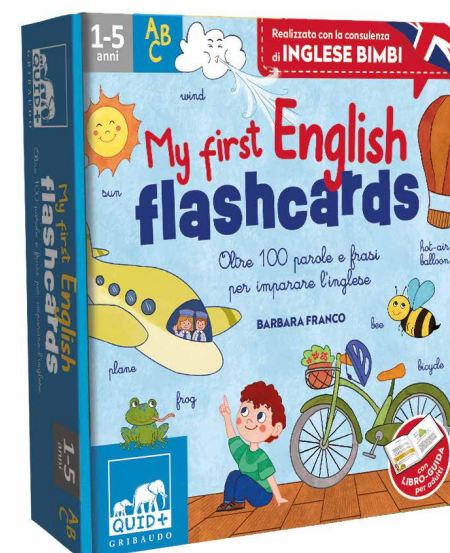
SIZE 18x18x4.3 cm
FORMAT cardboard box set
 + book + cards
PAGES 48 + 48 cards
PRICE € 16,90



9 788858 042281



1+



Learning a second language is like riding a bicycle: it's much easier as children!

Thanks to the game *My first English flashcards* we will accompany our children on their English-learning journey: we will introduce the language in an easy and natural way in everyday life by playing with the 48 flashcards, a great tool for learning their first words in English as a second language and expanding vocabulary.

The guidebook for adults offers a clear explanation of the potential of young children and how to make the best use of the flashcards.

You will also find a rich phrasebook, many games and activities, and audio tracks to listen to by Sara Nicolielo of *Inglese Bimbi*, a native English speaker and teacher.

My English Flashcards - Emotions

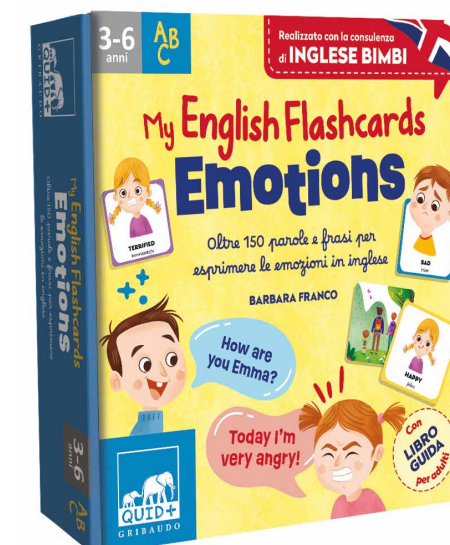
Over 150 words and phrases to express emotions in English

Barbara Franco with expert advice from *Sara Nicolielo Ellis* of *Inglese Bimbi*

SIZE 18x18x4.3 cm
FORMAT cardboard box set
 + book + 35 flashcards
PAGES 48
PRICE € 16,90



3-6



Learning to identify and describe emotions in English is like learning a new language of the heart: it helps children understand what they feel and create strong connections with other people.

My English Flashcards - Emotions help children label their emotions in English, thus expanding their vocabulary and describing the situations they experience.

The kit contains 35 illustrated cards with many emotions and events associated with the daily life of young children and a rich phrasebook for learning to express their inner world.

The guide for adults, developed in collaboration with native English language teacher Sara, author of the 'Inglese Bimbi' website, explains how to play with the flashcards in daily life: easy and quick to use, they will stimulate the child's visual memory and ability to focus.



Sara Nicolielo Ellis is a native English teacher. She has an undergraduate degree in English Language and Literature, specialising in children's and early childhood literature. She is an English teacher in secondary schools, and is the founder of the "Inglese Bimbi" project, through which she helps and supports parents who want to introduce English into the everyday lives of their pre-schoolers.

The Funny Faces Game

35 praxis exercises to articulate sounds and words clearly

Barbara Franco

with expert advice from *Roberta Romano*,
speech therapist

SIZE 18x18x4,3 cm
FORMAT cardboard box set
+ book + 35 cards
PAGES 48
PRICE € 17,90



1-5



Did you know that training the muscles of the mouth and face is extremely important for pronouncing sounds and words more clearly, too? This educational game turns that need into a simple, fun activity within every child's reach. The funny illustrated cards in this kit help children master speech-therapy praxis: small articulation exercises for lips, tongue, and cheeks, in a simple and natural way. By imitating the faces shown on the cards, your child will practice the most important movements of the orofacial muscles. Inside the box you'll also find a guide-book for adults, full of explanations and practical tips. All it takes is one card, a smile, and lots of curiosity: The Faces Game will turn every expression into a moment of play, learning, and shared growth.



WITH A GUIDEBOOK
FOR ADULTS

35 CARDS



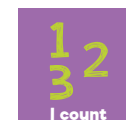
The mathematical mind

Growth through understanding quantities

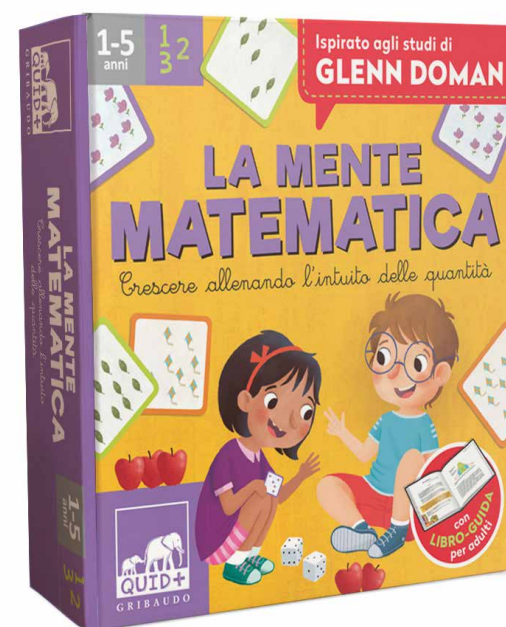
Barbara Franco

with expert advice from *Nicola Tomba*

SIZE 18x18x4,3 cm
FORMAT cardboard box set
+ book + cards
PAGES 48 flashcards + 30 cards
PRICE € 16,90



1+

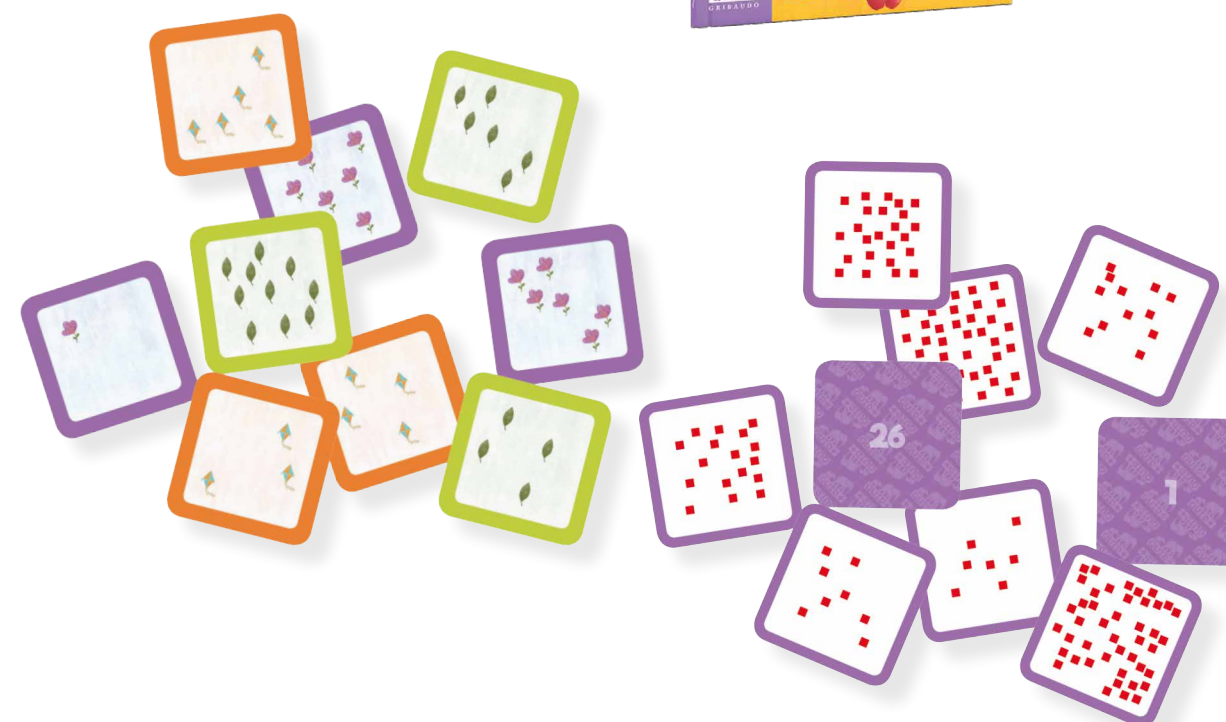


We are used to thinking that to master mathematics with confidence, you need to be born with a talent for it, but that's not true. Stimulating mathematical intuition from the early years of life allows you to develop your child's mathematical intelligence and imagination to the fullest and helps them to increase their self-esteem and have confidence in their own potential. By playing a few minutes a day, you will help your child lay the groundwork for making calculations. This innovative take on Glenn Doman and Makoto Shichida's methods allows the concept of quantity to be developed in a fun, visual and intuitive way, using your child's imagination, photographic memory and natural ability to analyse and compare.



WITH A GUIDEBOOK
FOR ADULTS

48 FLASHCARDS
+ 30 CARDS



10 and friends

Games to stimulate logical-mathematical thinking

Barbara Franco

with expert advice from *Nicoletta Grasso*
of @emozioniinmatematica

SIZE 18x18x4.3 cm
FORMAT cardboard box set
+ book
PAGES 48 + 40 cards
+ 1 calculator puzzle
PRICE € 12,90



9 788858 042250



3+



Maths is all around us! Too often, however, it is perceived as a language that is difficult to understand and is associated with a sense of frustration and anxiety that breeds difficulty.

10 and friends uses the innovative Singapore Method to enhance mental maths skills from the earliest years of life, stimulating your child's creativity and imagination and helping him or her to boost their self-esteem and self-confidence!

The calculator and cards contained in the kit are valuable tools that will enable your child, through play, visual memorisation and suggested activities, to acquaint themselves with the most important numbers, those from 1 to 10, the fundamental set on which all mathematics rests, above all stimulating mental calculation skills!

The guidebook for adults offers a clear explanation of the Singapore Method and how best to use it to learn... while playing!

BASED ON THE
SINGAPORE
METHOD

40 CARDS



WITH A GUIDEBOOK
FOR ADULTS



Nicoletta Grasso is a lecturer in "Emotions in Mathematics" at Suor Orsola Benincasa University in Naples and a primary school teacher. For several years, she has been studying the relationship between emotions and learning maths by designing innovative teaching paths. She works as a primary school teacher trainer and has written educational articles for school magazines. For the past two years, she has been curating the @emozioniinmatematica Instagram page with the goal of spreading good teaching practices and improving teachers' and pupils' relationships with mathematics.

Coding with fairy tales

Games to stimulate logical thinking

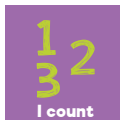
Barbara Franco

with expert advice from *DIBRIS* DIBRIS
(Department of Computer Science, University
of Genoa), *Elena Vitti* and *Luca Gelati*

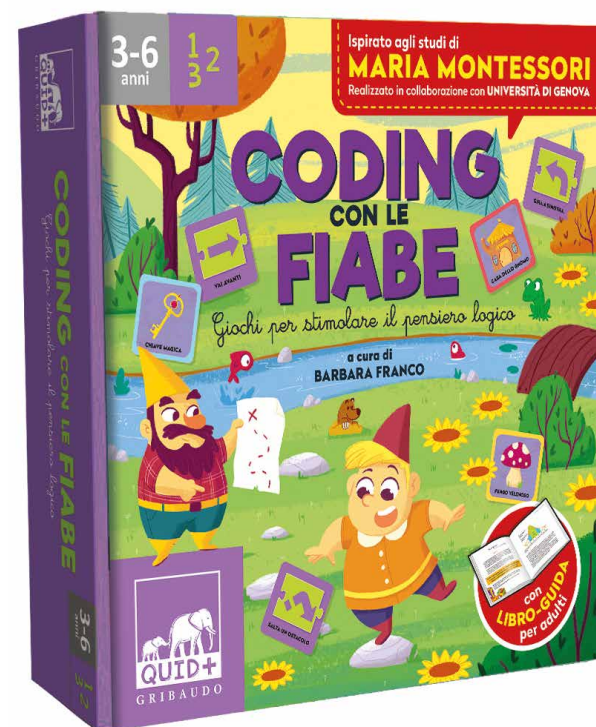
SIZE 28x28x5 cm
FORMAT cardboard box set
+ book + cards
PAGES 48 + 54 cards
+ play mat (110x140 cm)
PRICE € 19,90



9 788858 038833



3+



WITH A GUIDEBOOK
FOR ADULTS



Elena Vitti holds a bachelor's degree in Educational Science with a thesis on the use of Educational Robotics in school settings. She works as a Technology teacher in middle school. She deals with research, in collaboration with Turin University, in the areas of innovative teaching, educational robotics, STEAM, learning environment design, media education and educational inclusiveness.

Luca Gelati, with a degree in management engineering and one in exercise science, uses edutainment to develop team-building models for corporations, aimed at training, educating and entertaining managers and employees through web-apps that measure and track individual or team soft skills over time. Since having children he has discovered, thanks to the techniques of GiocandoImparo, the importance of developing potential in pre-schoolers. He has carried out several projects and published scientific articles on the subject of educational innovation for universities and schools of all levels.



54 CARDS
+ 1 PLAY MAT

Coding with pirates

From logical thinking to spatial orientation

Barbara Franco

with expert advice from **Verdiana Ramina**

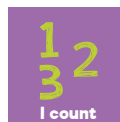
SIZE 25x25 cm
FORMAT cardboard box set
+ 18 cards + 12 maps + 12 origami sheets
+ 1 board + 1 guidebook for adults

PAGES 48

PRICE € 19,90



9 788858 039540



6+

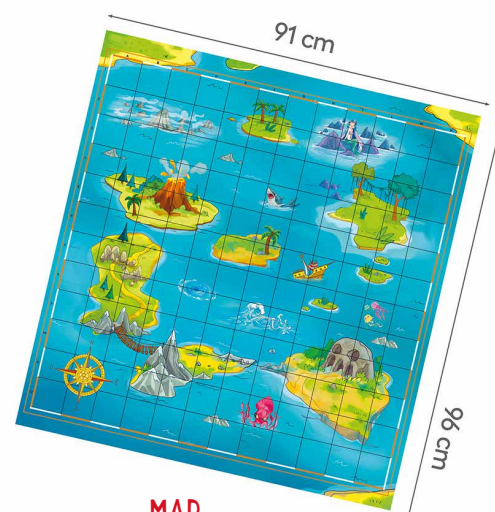
Coding with Pirates is an educational game dedicated to computational thinking to help your child take their first steps in the world of computing, without the use of technology.

This is an exciting play box with activities and games designed to stimulate logical reasoning and, using a map, train spatial orientation and right-left concepts.

A useful tool to help children in their learning journey, stimulating them to think step by step to solve problems effectively, collaboratively and inclusively through team play.



WITH A GUIDEBOOK
FOR ADULTS

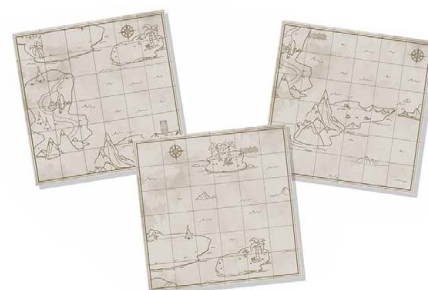


MAP

12 ORIGAMI SHEETS



12 MAPS



18 CARDS



Giorgio Delzanno University of Genoa, Department of Informatics, Bioengineering, Robotics and Systems Engineering

Luca Gelati, trainer and expert in gamification and orienteering

Nives Vasta, teacher and expert in digital education

Mealtime with animal cards

Nursery rhymes to make eating enjoyable

Barbara Franco

with expert advice from **Verdiana Ramina**



SIZE 18x18x4.3 cm
FORMAT cardboard box set
+ book + cards

PAGES 48 + 35 cards

PRICE € 9,90



9 788858 040300

0-3



Mealtimes can be challenging for many: children who eat nothing or only a few foods, others who eat only while looking at a phone or watching television. How can we address calmly this challenge experienced in many families?

Thanks to *Mealtime with animal cards*, we will discover how to successfully manage this adventure. Using the 35 cards with funny illustrations and cheerful nursery rhymes, you can help your child associate mealtimes with emotions such as joy and fun, discovering with them that... animals like broccoli too!

In the part dedicated to adults, created in collaboration with dietitian Verdiana Ramina, we will discover two essential components to be taken into account: the environment, i.e. how to prepare the physical space at mealtime, and food itself, i.e. how to prepare a balanced meal that provides sensory and taste education coupled with healthy nutrition. Without forgetting the importance of teaching some good habits right from the start!



WITH A GUIDEBOOK
FOR ADULTS

35 CARDS



Verdiana Ramina has been a dietitian for more than 20 years. She gained a university diploma in Dietetics in 1998 and later graduated in Dietetics from the University of Padua, Italy, in 2005. For years she has been involved in nutrition education and early childhood nutrition and catering to large communities. Since becoming a mother of twins, she has decided to dedicate herself to families, from pregnancy up to the weaning stage. With Gribaudo, she has published *Weaning for the whole family*. Read more: www.verdianaramina.com

Calm and attention for kids

Lots of mindfulness games, activities and physical exercises

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128
PRICE € 9,90



9 788858 035436



3-6

Calmness and attention are crucial skills that enable a child to cope positively with everyday life and, above all, essential to start primary school with self-confidence! But these skills, while innate in every child, must be trained and fostered constantly from the earliest years. This Activity Book is designed precisely to train attention, concentration, and working memory through more than 70 fun and challenging games and activities, 40 stickers, and a board game for the whole family. Just like a real workout, the activities are arranged in progression, gradually increasing in difficulty and thus always offering the child new challenges. The Activity Book also offers many physical mindfulness exercises called mindful play, fun games for children that stimulate bodily and emotional awareness and enable them to 'detach' from any difficult emotions and situations that trigger restlessness and hyperactivity.

Life skills for kids

Lots of games and activities to stimulate life skills

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 28 + 1 poster
PRICE € 10,90



9 788858 040294



3-6

The society in which we live is constantly evolving and becoming ever more complex: what tools can we offer our children to cope with the little or huge challenges of daily life and live peacefully? The WHO (World Health Organization) has identified a set of basic skills that we should all possess to live well with ourselves and others: life skills. In addition to influencing how others see us, life skills help us build self-representation, fostering self-esteem, self-confidence and self-efficacy, i.e. awareness of what we can do. These skills can be taught to even the youngest children through daily practice: in fact, the WHO recommends training these skills constantly. That's the purpose of this Activity Book: to stimulate, through 60 games and activities and 10 board games, the soft skills and abilities useful for acting positively in everyday life and living well with ourselves and the world around us!

Mindfulness for kids

Lots of games and activities to foster calmness and attention

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + poster
PRICE € 11,90



9 788858 043790



2-6

When dealing with difficult emotions, such as anger or fear, mindfulness can become an excellent tool to help young children build calmness and attention, fundamental skills that enable them to cope successfully with everyday life!

This Activity Book is designed precisely to take our child on a mindfulness journey structured in stages to build attention, concentration, and working memory through more than 60 fun and challenging mindful play games and activities and 1 big mandala to colour in. The games and activities will allow children to discover that no emotion should be hidden and resisted, but, rather, all are to be accepted and understood.

DOWNLOADABLE AUDIO AND VIDEO

Emotions for kids

Lots of games and activities to train emotional intelligence

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + 1 poster
PRICE € 9,90



9 788858 028742



3-6

We are made of emotions: everything we do stems from an emotion!

It is through emotions that we learn, remember, socialise, grow and find a way to deal with the challenges that life throws at us.

Talking about emotions, however, is not always easy, especially for kids.

Thanks to this Activity Book, getting to know one's inner world and the world of others will be a beautiful adventure! The book is divided into 6 chapters, each focusing on one of the universal emotions. In this journey, the child will learn to recognise through play the different emotions and their manifestations, but also to understand why they arise and what effects they can generate. The book contains over 90 games and activities, 20 emotion cards, 1 board game, 1 poster to peel off and colour and... 44 new emotions to enrich our child's emotional vocabulary!

Drawing for kids

Lots of games and activities to train creativity and manual dexterity

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + poster
PRICE € 9,90



4-7

Drawing is a fundamental way to express our experiences, perceptions, ideas and emotions.

Thanks to this activity book, you can accompany your child on their path to acquiring and consolidating their drawing skills, activating the visual and motor control needed to draw – useful for the subsequent development of writing skills – as well as imagination, ingenuity, creativity and problem-solving.

The activities in this book will help your child develop their skills and are designed in increasing degrees of difficulty: starting with colouring and filling in with the use of different drawing techniques and tools, moving through different tasks for completing pictures, both photographs and illustrations, of human figures and landscapes. The proposed activities will help your child build confidence in realistic drawing, by challenging them to copy a model respecting the right proportions and stimulating more analytical, detailed and orderly observation through the use of a grid.

Writing for kids

Lots of games and activities to train manual dexterity

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + 1 colouring poster
+ 26 letters of the alphabet
PRICE € 9,90



4-6

Learning to write requires multiple skills, defined 'pre-requisites', such as visual attention, spatial organization, eye-hand coordination and manual dexterity. These skills are developed as early as 2-3 years of age and must first become automatic before they can be used in the writing process.

Just between the ages of 4 and 6, these skills are in the full developmental potential: as parents we can train them so that the approach to writing is easier and more natural. For this, a step-by-step itinerary was created that symbolically follows the evolution of human expression, starting from the earliest rock engravings done by primitive people and ending with today's contemporary art.

This Activity Book was created with the support of a team of neuro-psychomotricists, psychologists and teachers to come up with content that is valid and scientific but at the same time fun and engaging for kids. It contains over 60 games and 20 activities, 1 colouring poster, and an introduction to the 26 letters of the alphabet.

Tracing for Toddlers

Lots of games and activities to train creativity and fine motor skills

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 96 + poster
PRICE € 11,90

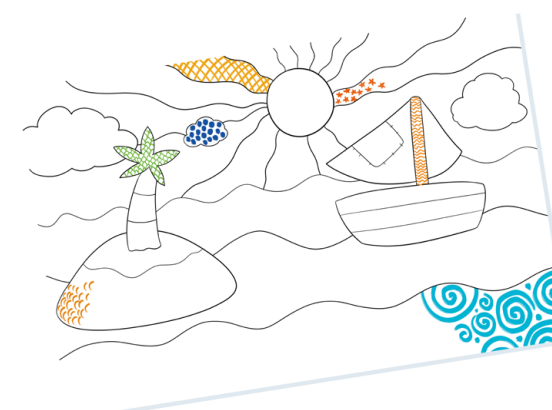


2-6

How many times have we asked our children, often as young as two years old, if they wished to draw? Drawing is an activity that appears spontaneously in young children and allows them to symbolically represent the reality around them, supporting their knowledge of the world and their self-expression. Toddlers start by making marks and traces with their fingers and toes purely for pleasure. Later, they experiment with objects and various graphic tools, and finally learn to draw lines and shapes on paper.

This activity book is organised in three sections, which will help the child acquire

and develop train preparatory drawing and writing skills: "Tracing with the body", "Tracing with nature" and "Tracing with objects". The book includes over 50 games and activities and 1 colouring poster. As with all QUID+ products, there is also plenty of advice for adults on the educational techniques used and how to continue to have fun together in everyday life! Age: from 2 years.



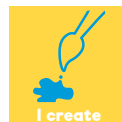
Art for kids

Lots of games and activities
to express oneself and feel excited through art

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128
+ 1 sculpture to be made
PRICE € 10,90



4-7

Usually, art is treated in school as a secondary subject, somewhat removed from the reality and everyday life of children. Art, however, is a strong means of self-expression and of one's inner world, capable of conveying feelings that children, who are strongly instinctive, can perfectly interpret because art is simple, direct and close to them.

In *Art for kids*, we selected more than 20 modern and contemporary artists who will help children discover that there are many ways to represent themselves and the world around them. The book also explores the techniques, the use of colour, skills and materials that contribute in a crucial way to convey the artist' vision and feelings. Art is thus proposed as a tool for communicating one's emotions through visual experiences. The Activity Book was produced in collaboration with Elio Garis, Giorgio Griffo and Ugo Nespolo.

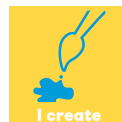
Creativity for kids

Lots of games and activities
to train creative intelligence

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 28
PRICE € 9,90



3-6

What is creativity? Being creative means finding constantly different and innovative solutions to everyday problems, bringing ideas to life, asking questions, and having a desire to discover and explore everything around us.

We are used to thinking of a 'creative person' as an artist, a painter, a musician... but this is not quite accurate! The great inventions that changed history, scientific discoveries, innovations in fashion, design, and cooking... all were made by creative people!

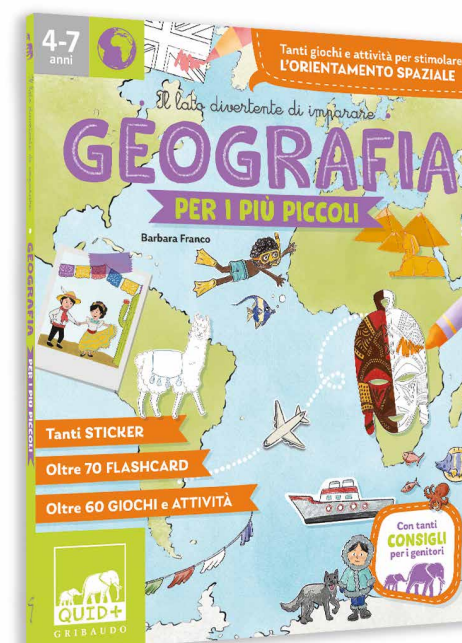
That's why stimulating creative intelligence in children will help them think in new ways in all areas of life, even and especially when they are faced with both small and big challenges!

This Activity Book was created with the support of a team of psychologists, child creativity experts and teachers to come up with content that is valid and influential, yet fun and engaging for kids. More than 60 games and activities, 2 board games and 1 sensory journal are offered to stimulate young children to always have a creative approach through play and fun!

Geography for kids

Lots of games and activities to stimulate
spatial orientation

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + stickers
PRICE € 10,90



4-7

Sharing the enthusiasm and curiosity for geography means allowing our child to build the necessary cultural background for a deeper understanding of the world around us.

Thanks to this activity book, we will set off together with our child on a journey around the world to discover cultures and places to visit, stimulating and consolidating some fundamental prerequisites for spatial orientation: above-below, right-left, the ability of reading and understanding a map... The goal is to arouse curiosity and motivation to seek new knowledge.

In addition, the proposed activities are a great starting point for expanding information each day. From a sentence heard on TV, from an image in a book or from conversations with an adult: our children pick up thousands of pieces of information on a daily basis. By giving them a basic framework for connecting them more accurately we help them develop cultural knowledge, reasoning skills, curiosity and awareness, as well as spatial orientation!

Science for kids

Lots of games and activities to train
scientific and naturalistic intelligence

Barbara Franco



SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128
PRICE € 9,90



4-6

Exploring the world is a natural act, the basis of our child's development of scientific and naturalistic intelligence!

This Activity Book is designed to stimulate the curiosity and observational spirit of young children.

Through the proposed games and experiments, we will approach different scientific disciplines such as botany, zoology, archaeology, geology, astronomy... with plenty of fun and method to satisfy our children's thirst for discovery!

The book contains over 60 games and activities, 44 cards, 10 experiments to do at home and... 3 board games to get the whole family involved!

The human body for kids

Lots of games and activities to learn about our bodies

Barbara Franco with expert advice from Matteo Silva Paediatric Osteopath

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + 30 sticker
PRICE € 10,90



9 788858 044599



5-7

This Activity Book, which contains more than 70 games and 30 stickers, is designed as a journey to discover the human body, structured in stages: how we are made, how our 5 senses work and, lastly, the most mysterious and unknown part for children: how we are inside. A journey into the marvellous machine of the human body to explore those parts we are used to seeing every day, but may have never really looked at closely, and to help children explore and learn how we are made and how our bodies work.



Universe for kids

Lots of games and activities to discover space

Barbara Franco in collaboration with Infini.To - Planetarium of Turin

SIZE 24x29 cm
FORMAT flexible cover book
PAGES 128
PRICE € 10,90



9 788858 044582



4-7

Astronomy is a subject that fascinates young children because of its element of imagination and mystery, but also because it does not require any tools to be studied, just curiosity! To bring children closer to these topics, there is no need to struggle: they are naturally attracted to them.

Thanks to this activity book, the sky is a great laboratory available to everyone, children and adults!

The games and activities were designed in collaboration with Infini.To - Planetarium of Turin, to offer valid and science-based content that is both fun and child-friendly.

The book contains more than 50 activities, 1 glossary to cut out and 1 poster, to discover a new way to see the world... looking up!



Philosophy for kids

Lots of games and activities to stimulate critical thinking

Barbara Franco

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 96 + 70 sticker
PRICE € 9,90



4-8

We are all philosophers. We like to ask ourselves and others questions, to discover, to get to the bottom of things that intrigue us.

This activity book is designed to stimulate problem-solving and the natural aptitude of young children to discover the world through questions, cultivating a love of thinking and a desire to learn together and play with thinking, so that they grow up developing the ability to formulate their ideas independently.

The games will nurture your child's aptitude for philosophical reasoning, a mental process so spontaneous that we often don't even realise we are doing it: when we look for an alternative solution to understand the reality around us better, more clearly; when we have to make decisions and choose between different possibilities; when we ask questions that prompt us to learn new things, to look at the world with different eyes, to understand others; when we marvel at a starry sky and when we ask ourselves more complex questions.



Communication for kids

Lots of games and activities to train language intelligence

Barbara Franco

SIZE 24x29cm
FORMAT paperback
PAGES 192
PRICE € 9,90



9 788858 028759



3-6

This Activity Book was created to stimulate the linguistic-communicative skills in children over 3 years old. All the games and activities are designed to help young children refine language and the pronunciation of words with "difficult sounds," play with words, expand their vocabulary and develop storytelling skills. The book contains more than 70 games and activities, 70 cards, 3 board games, and... more than 300 new words to enrich our child's vocabulary! This Activity Book was created with the support of a team of psychologists, speech therapists and teachers to come up with content that is valid and scientific and at the same time fun and engaging for kids. Moreover, as with all products in the QUID+ line, the games and activities designed for kids are accompanied by lots of tips for adults on the pedagogical techniques used and how to continue having fun together at home and in everyday life!



Lots of games and activities for everyday English

Barbara Franco with expert advice from **Sara Nicoliello Ellis** from **IngleseBimbi**

SIZE 24×29 cm
FORMAT paperback
book (without flaps)
PAGES 128
PRICE € 9,90



2-6



In their early years of life, children have particular and unrepeatable abilities to learn, and this is a unique time to introduce them to a second language! The best way to learn it is to use it in everyday life. The games are designed to best fit into daily routines, giving cues not only to expand vocabulary, but also to use simple sentences for the different times of the day!

Starting with routines such as brushing teeth in the morning, getting dressed, eating lunch, our child will acquire the first 200 words and simple phrases of daily life! By exploring the home environments – the bathroom, kitchen, living room and bedroom – the child will be able to start using the second language right away.

This Activity Book is also designed for those who think they are not up to the task of speaking English with their child or perhaps feel a little rusty and self-conscious. This is why it is equipped with the audio of all the activities, as well as instructions for the games, nursery rhymes and flash cards made by a native English speaker and teacher.

Lots of games and activities for speaking English,
with expert advice from IngleseBimbi

Barbara Franco with expert advice from **Sara Nicoliello Ellis** from **IngleseBimbi**

SIZE 24×29 cm
FORMAT paperback
book (without flaps)
PAGES 96
PRICE € 9,90



2-6



Helping your child grow up bilingual means giving them a gift that will accompany them throughout their life. Contrary to common belief, it is not necessary to live abroad or speak perfect English. The secret is to start early, be consistent and make language an integral part of everyday life.

Speaking English is like having a magic key to open a portal to a universe full of possibilities: it allows us to communicate with people from all over the world and get to know cultures and world views different from our own. Helping children learn this language from an early age is a great gift to them because they have a unique learning capacity. In particular, English through Play for Children allows children to speak English... by playing! What better way to introduce a second language into everyday life?

Each activity in the book includes an in-book game and an “out-of-book” extension to continue practising English in multiple settings: at home, at school, outdoors and during any wait times. Inside are more than 70 games and activities, 5 board games and 2 conversation-starter dice. As with all QUID+ products, there is also plenty of advice for adults on the educational techniques used and how to continue to have fun together in everyday life! Age: from 2 years.

Lots of games and activities to learn to write correctly,
with scientific advice from a speech therapist

Barbara Franco with expert advice from
Elena Masotto and **Roberta Romano**

SIZE 24×29 cm
FORMAT paperback book
(without flaps)
PAGES 96 + 50 sticker
PRICE € 9,90



5-7



Who said spelling is not fun? Spelling is often perceived as an obstacle course, which every child has to face in primary school and which can sometimes lead them away from writing, discouraged by too many rules. Desert or dessert? Bear or bare? Syllables, double consonants, letter patterns... how confusing!

Writing is one of the most powerful forms of communication, but to learn to write well, it is essential to develop solid linguistic and phonological skills, the building blocks of the reading-writing process. In particular, this book focuses on: recognising sounds and syllables, distinguishing letters and phonemes and discovering letter patterns.

Thanks to *Spelling for Kids*, children can therefore take their first steps towards spelling in a playful and fun way.

Inside, there are over 60 games and activities, 1 board game and 55 stickers. As with all QUID+ products, there is also plenty of advice for adults on the educational techniques used and how to continue to have fun together in everyday life. Age: from 5 years.



50 STIKER



Coding for kids

Lots of games and activities to train computational logic

Barbara Franco

SIZE 24x29 cm
FORMAT paperback book
(without flaps)
PAGES 128
PRICE € 10,90



4-7



Coding is an increasingly popular subject in Italy and extremely useful for fostering problem-solving in children; it helps them think step-by-step in dealing with everyday situations and small tasks assigned to them.

This Activity Book contains more than 60 games and activities divided into three chapters: at home, in the outdoors and on the road, corresponding to places frequented daily and in which coding activities can be done, aimed at stimulating computational thinking in our children. The book is enriched with 50 stickers and a fun jigsaw puzzle and has a part for parents that explains in a simple and comprehensive way how to use coding in education.

With *Coding for kids*, taking the first steps toward computer programming, without using technology, has never been easier!



STICKER



Logic for kids

Lots of games and activities to train intelligence

Barbara Franco

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128 + 1 map + 1 board game
PRICE € 9,90



4-6



Developing an argument, a structured speech in which ideas or concepts are related to each other, as well as solving a problem, are all logical skills. Logic is as much about the language we use every day as it is about computational thinking, that is, the mental process that allows us to implement a strategy to solve any problem.

These are all skills that we can stimulate even in the youngest children and which boost their intelligence! Indeed, coding, a cross-sectoral subject created specifically to help children develop logical and computational thinking from everyday activities they normally perform, has been gaining ground in education in recent years.

Through the games and activities proposed in this Activity Book, we can stimulate logical reasoning, abstract thinking and computational thinking. The book contains over 80 games and activities, 1 board game and 1 map so you won't stop having fun together!

This Activity Book was created with the support of a team of experts, consisting of psychologists, science communicators, speech therapists, trainers, Feuerstein Method mediators and teachers, to propose content that is valid and proven and at the same time fun and engaging for kids.

Maths for kids

Lots of games and activities to train logical-mathematical intelligence

Barbara Franco

SIZE 24x29 cm
FORMAT paperback book
(without flaps)
PAGES 128
PRICE € 9,90



3-6



Who said you have to be gifted in mathematics? Numbers and quantities surround us every day, we just need to know how to see them!

This Activity Book is designed to stimulate young children's numerical intelligence through play, fun and lots of hands-on activities! The activities are structured to accompany the child in the development of logical and mathematical intelligence, from quantities to the introduction of numbers.

The book contains more than 70 games and activities, 30 domino tiles, 12 flash cards, 1 magic dice and 80 stickers, and was created with the support of a team of psychologists, speech therapists and teachers to come up with content that is valid and scientific but at the same time fun and engaging for kids.

Digital mazes

Lots of games to take your first steps into the digital world

Barbara Franco with expert advice from **Umberto Torelli, Elena Vitti, Irene Favole**

SIZE 19,2x22,8 cm
FORMAT flexible cover book
PAGES 80
PRICE € 7,90



9 788858 043165

6-9



CONTENTS
APPROVED
BY MED,
THE ITALIAN
MEDIA EDUCATION
ASSOCIATION

Technology is now embedded in our daily lives. While it makes our existence easier, it also poses new challenges to us: being aware of the opportunities and being able to recognise the risks become key skills to raise digitally aware citizens.

This activity book is structured as if it were a fun educational video game set in ancient Greece. By helping the two main characters, Ale and Vale, through the game levels, our child will learn and practice different skills useful for approaching the responsible use of technological devices.

The games and activities were developed with the advice of experts in the field to come up with content that is not only valid and educational, but also fun and engaging.

All ready for school, with expert advice from Teacher Giulia

60 games to calmly face starting primary school

Barbara Franco with expert advice from **Maestra Giulia** and **Laura Carai**

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128
PRICE € 9,90



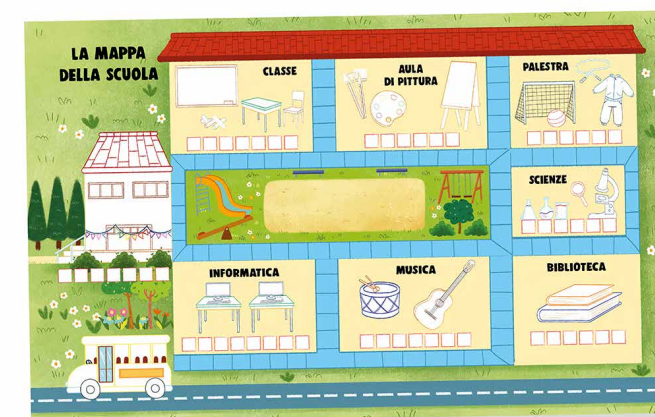
9 788858 041321

5+



The transition from kindergarten to primary school is a time full of excitement and expectation for the new experience the child will face, which brings with it many, often conflicting, emotions: happiness, anticipation, excitement, but also some anxiety, worry and melancholy, both in us as parents and in our child.

All ready for school is designed precisely to accompany young and old alike in this delicate transition. More than 60 games and activities entirely set in school have been selected to begin to familiarise with physical environments such as the classroom, the garden, the gymnasium, or even the painting room, but not only that... they will be useful for consolidating and training the prerequisites necessary to face primary school confidently. From language skills to logical-mathematical skills, through attention and orientation in space and time, we will really all be ready for ... primary school!



Giulia Tonelli is a Primary School teacher. After attending a classical studies high school, she attended the Faculty of Science Primary Education in Bologna. In 2014, she graduated in Primary School teaching and got her qualification as a special educational needs (SEN) teacher. She later qualified to teach kindergarten as well. After joining the school as a SEN teacher in 2014, she then went on to work as a classroom teacher in public and private schools. Since then she has continued to train and study: since 2019 she has been running the blog www.maestragiulia.net, where she shares educational insights and resources for playful and engaging digital and non-digital teaching.

365 games and activities to train intelligence all year round

Barbara Franco

SIZE 24x29 cm
FORMAT flexible cover book
PAGES 336
PRICE € 16,90



4+



With this activity book, you can build your own ritual to spend quality time together thanks to QUID+ with one activity per day. This big activity book is structured like a calendar, with an activity for every day of the year: from 1 January to 31 December, growing up together will be a wonderful adventure!

Each day you can train a specific skill: from logical-mathematical intelligence to emotional or linguistic intelligence, as well as creativity, space-time orientation and fine motor skills. There are also specific activities to mark special days: from Father's Day to World Peace Day.

Are you ready to spend a year with QUID+?



The 50 must-do adventures before starting school

Small and big adventures to grow together

Barbara Franco with expert advice from Danilo Casertano
Casertano - Outdoor education

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 128
PRICE € 12,90



4+



Kindergarten is a time full of excitement and expectation for the new experience your child will be facing: a real adventure to go on together!

The 50 Must-do Adventures to experience before starting school is a collection of games and activities as well as experiences to enjoy together before age 6. With the aid of scientific experiments, games of logic, rebuses, riddles, mazes and much more, we will take the children on an explorative journey to discover the world around them, stimulating creativity and curiosity, building the skills needed for starting primary school and creating unforgettable memories that will stay with them throughout their lives.



Danilo Casertano is president of the Manes Association, co-founder of Asilo nel Bosco, Asilo del Mare, Scuola del Bosco e del Mare, Street School, writer, trainer, creator and promoter of OUTDOOR EDUCATION and #scuolacostituente. With over 175,000 followers on social media.

Montessori 2.0

From practical life activities to coding, lots of games to train your child's different types of intelligence

Barbara Franco

SIZE 24x29cm
FORMAT paperback book (without flaps)
PAGES 192
PRICE € 12,90



9 788858 038840

3+



Maria Montessori brought about a worldwide revolution in pedagogy, and her method is a source of great inspiration for contemporary education. Many pedagogical and scientific studies, including in the field of neuroscience, have built on the great educator's tenets. This Activity Book offers Montessori-inspired games enriched with the latest scientific studies in pedagogy and psychology. From coding to mindfulness, to train the skills through which our child experiences the world around them: from emotional to logical-mathematical through linguistic, or stimulating creativity! This Activity Book was created with the support of a team of psychologists, neuro-psychomotricists and Montessori teachers, to come up with content that is valid and proven while also being fun and engaging for kids. 110 activities, 3 board games, 20 cards and over 60 stickers are offered to discover a new way of seeing the world, through play and fun!

Montessori 2.0

From practical life activities to coding, lots of games to train your child's different types of intelligence

Barbara Franco

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 192
PRICE € 12,90



9 788858 042724

4+



It offers over 80 activities and 5 board games. The book has over 60 stickers, to discover a new way of seeing the world!



Montessori 2.0

From practical life activities to coding, lots of games to train your child's different types of intelligence

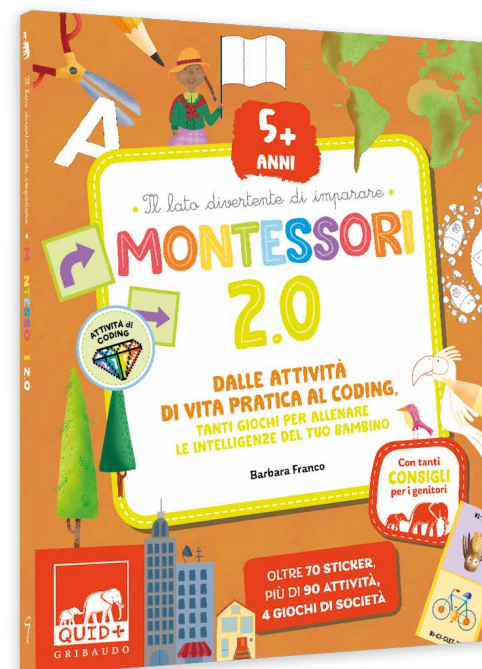
Barbara Franco

SIZE 24x29 cm
FORMAT paperback book (without flaps)
PAGES 192
PRICE € 12,90



9 788858 047088

5+



After the success of *Montessori 2.0* dedicated to 3- and 4-year-olds, we provide continuity with this Activity Book, dedicated to 5-year-olds, which proposes many new Montessori-inspired games enriched with the most modern pedagogical methodologies, such as neuroscience, coding and mindfulness, that will foster a range of skills.

Maria Montessori's method is an important starting point and source of great inspiration for contemporary education. While it is true that the Montessori method has revolutionised children's education, at home and at school, it is also true that pedagogy has made great strides in the past 50 years.

This Activity Book was created with the support of a team of psychologists, neuro-psychomotricists and Montessori teachers, to come up with content that is valid and proven while also being fun and engaging for kids. As with all products in the QUID+ line, the games and activities designed for kids are accompanied by lots of tips for adults on the pedagogical techniques used and how to continue having fun together at home and in everyday life!



Let's train intelligence

Barbara Franco

SIZE 19.2x22.8 cm
FORMAT paperback book (without flaps)
PAGES 60
PRICE € 6,90



4+



Let's train intelligence with 50 mazes

The mazes are arranged in increasing levels of difficulty and stimulate step-by-step the skills of: spatial orientation, problem solving, coding, linguistic and emotional intelligence, logical-mathematical skills and creativity. These are all foundational skills for starting primary school.

Let's train intelligence with 50 matching games and spot the difference games

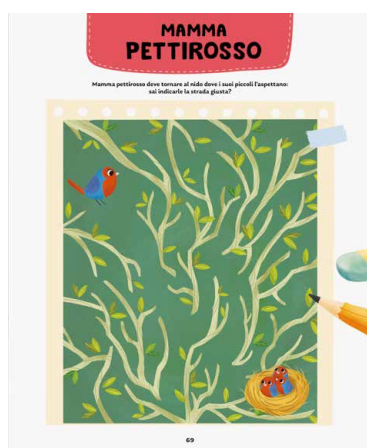
The games in this activity book, based on matching elements or spotting differences, are an effective, easy and fun way to stimulate the spirit of observation, by finding same or different elements in a scene and then moving on to association between similar elements.

Let's train intelligence with 50 memory games

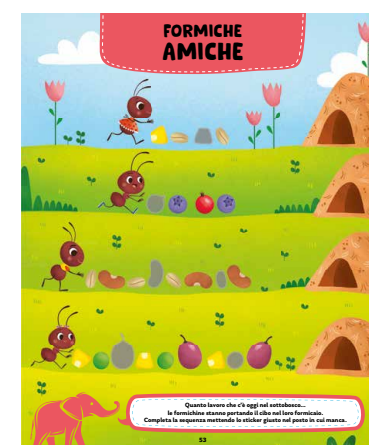
The memory games in this activity book are an educational and playful way to stimulate attention and concentration, fundamental skills for successful school learning.

Let's train intelligence with 50 rhythms and sequences

This activity book suggests games related to the perception of 'natural time': it explores the cycle of the seasons and daily routines, but also the stages of life and the succession of generations, but that's not all! Many games, starting with the breakdown into individual actions typical of coding, stimulate children to identify the links between events, also involving the concepts of cause and effect. These are all foundational skills for starting primary school.



DEVELOPING THE
PREREQUISITES
FOR PRIMARY
SCHOOL



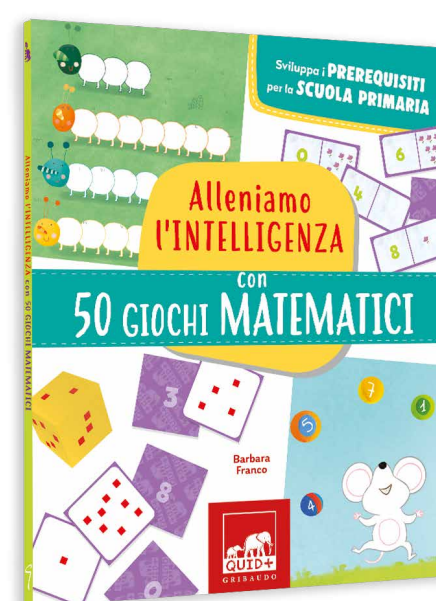
Let's train intelligence

Barbara Franco

SIZE 19.2x22.8 cm
FORMAT paperback book (without flaps)
PAGES 60
PRICE € 6,90

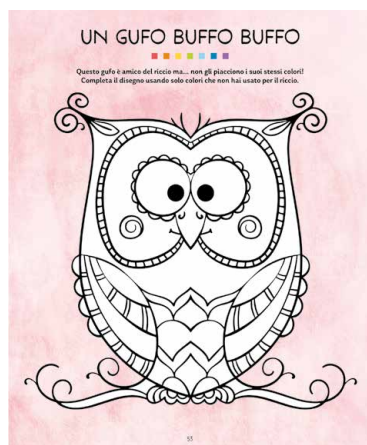
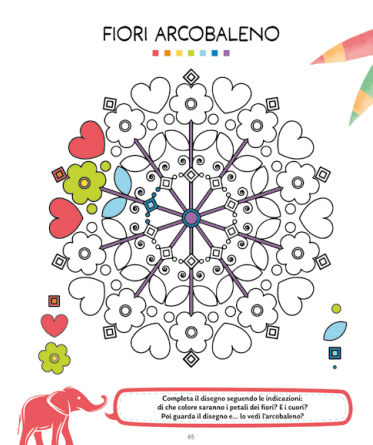


4+



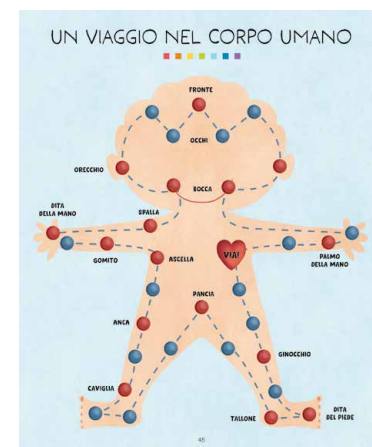
Let's train intelligence with 50 mandalas

Mandalas are figures that combine a structure and geometric designs with artistic elements in both shapes and colours. Originating in Asian culture and now very popular in the West, they provide rich stimuli to our children, starting with an activity that little ones usually naturally love... colouring! This activity requires attention and concentration while also helping to develop fine motor skills as well as creativity.



Let's train intelligence with 50 board games

Play is the main medium through which little ones learn and gain experience! Board games, in particular, offer many ways to train intelligence by stimulating memory, intuition, the ability to tell stories or invent, logical sense, motor skills, lexical skills... and much more! They make it possible to strengthen the relationship between child and adult, learn and discover new aspects of reality, and learn the rules of living together, such as taking turns and following rules. Finally, they help to enhance each child's abilities and teamwork skills, as they join forces to achieve a shared goal.



Let's train intelligence

Barbara Franco

SIZE 19,2x22,8 cm
FORMAT paperback book (without flaps)
PAGES 60
PRICE € 6,90



4+



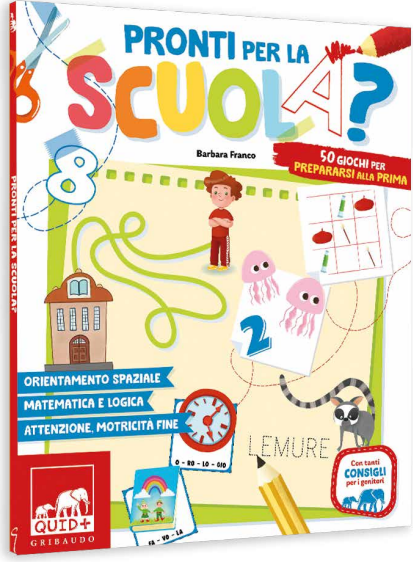
Ready for School?

Over 50 games to prepare for the first year of primary school

Barbara Franco

SIZE 19,2x22,8 cm
FORMAT softcover book
PAGES 80
PRICE € 7,90

5+



The transition from preschool to primary school is a huge change for children. To help them handle the shift smoothly, we can make sure they build the skills they need for the new challenges that await them.

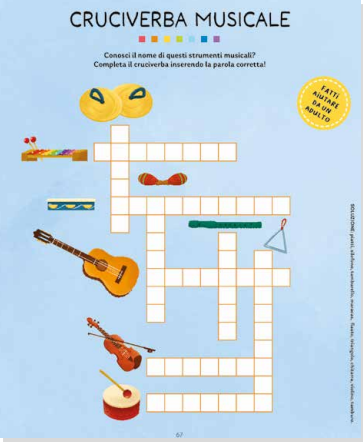
This workbook contains games and activities that, in a fun way and with beautiful illustrations, train language, logic and mathematical skills, attention and orientation in space and time: everything they need to be ready for school!

Let's train intelligence with 50 riddles

What could be more fun and challenging than a riddle? Questions, in the form of riddles, are a playful way to stimulate independent language activity through the creative use of words. Moreover, the solution is always the result of logical reasoning, and finding the solution is an effective way to help young children hone their attention and concentration by stimulating their curiosity and creativity. Training our children's intelligence, with the help of rhyming riddles, has never been easier or more fun!

Let's train intelligence with 50 puzzles

Puzzles are the best way to train your brain! Introducing toddlers to puzzle games and activities has many benefits: it helps them expand their vocabulary, stimulates logical-mathematical intelligence and creativity, trains spatial orientation on paper typical of the coding approach, makes them calm and focused, and stimulates discovery and knowledge through curiosity. Sudoku, crosswords, word searches, connect the dots, brainteasers... these are all stimulating challenges, a great way to learn while having fun

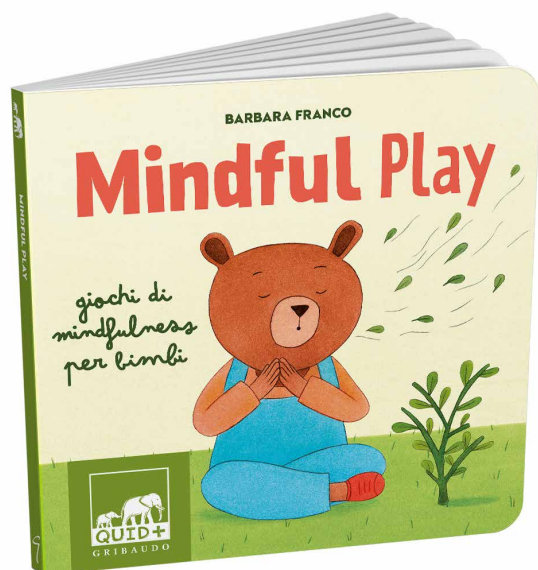


Mindful Play

Barbara Franco

SIZE 18x18 cm
FORMAT double-page board book
PAGES 20
PRICE € 9,90

0+



Mindful Play consists of Mindfulness games and exercises designed specifically for children. These practices help children tune into their bodies, especially when they are feeling difficult emotions such as fear, anger, and boredom, to calm down and self-regulate.

The main characters in this book are fun little animals who will teach us how to blow away our anger, like Claretta the little monkey, or to be focused thanks to Tina the little bear's mindful walking, or to breathe deeply as the cute and cuddly Martino the kitten shows us.

With tips for adults in the back of the book, you can help your little ones control sudden impulses, improve their attention span, nurture a sense of calm and focus, and empathise with the needs of others.



The emotions of pooping

Barbara Franco

SIZE 18x18 cm
FORMAT double-page board book
PAGES 18
PRICE € 9,90



0+



Poop time can be experienced as problematic by many children: some who do not want to poop or are afraid to go to the bathroom, others who hold it in despite needing to go. How can we face this moment that is part of everyone's daily life calmly? With a fun story and funny illustrations we will discover all the emotions related to poop time: the sadness when your tummy hurts a little bit or the frustration when you can't go, or even the amusement if a little fart escapes, until the satisfaction when you finally poop! Thanks to the tips for adults contained at the end of the book, we will become aware that gut functioning is closely related to the emotional sphere!



The journey of poop

Barbara Franco

SIZE 18x18 cm
FORMAT double-page board book with rounded corners
PAGES 20
PRICE € 9,90



0+



How many times has your little one been fussy when it's time to use the toilet? Some young children who are particularly sensitive to noisy environments may be wary of the sound of flushing or feel uncomfortable when their little bottoms come into contact with the cold toilet seat.

This cute and funny illustrated story can help your child overcome their fear of going to the toilet to poop. The main character, Ale, with the help of his dad, will discover the adventurous journey of poop and be reassured that there are no scary monsters in the toilet! Sitting on their soft toilet seat reducer, they can then say goodbye to the poop and wish it a safe journey! Then, thanks to the tips for adults in the back of the book, we will learn some small strategies to make pooping or peeing easier, more natural and less scary.



Potty, Here I Come!

Barbara Franco

FORMATO 18x18 cm
CONFEZIONE double-page board book with rounded corners
PAGINE 20
PREZZO € 9,90

0+



When they need to poop or pee, even very young toddlers are able to communicate this need by means of non-verbal cues. What kind of signals will the child display? They include gestural, postural and expressive cues that we as parents should be able to pick up on: turning red in the face, becoming restless, specific crying, etc.

The book features an engaging and sweet illustrated story, with the little toddler running to their potty. This is a fun way to help parents grasp and interpret their child's signs that they need to go. Because when needing to go, the child will run fast to their potty!

The tips for adults at the back of the book provide several suggestions and strategies to teach their child how to sit on the potty or on the toilet seat reducer.



Let's make funny faces to learn how to speak

Barbara Franco

with expert advice from **Silvia Lusetti** at Logopedista.it



SIZE 18x18 cm
FORMAT double-page board book
PAGES 38
PRICE € 12,90



0+

Babies communicate with us from their earliest days of life, but the most anticipated and exciting moment is always when they utter their first words. Thanks to *Let's make faces to learn to speak* we will discover 18 fun facial expressions, selected together with Silvia Lusetti of Logopedista.it, to train the development of the mouth and facial muscles, which is essential for articulating the first words.

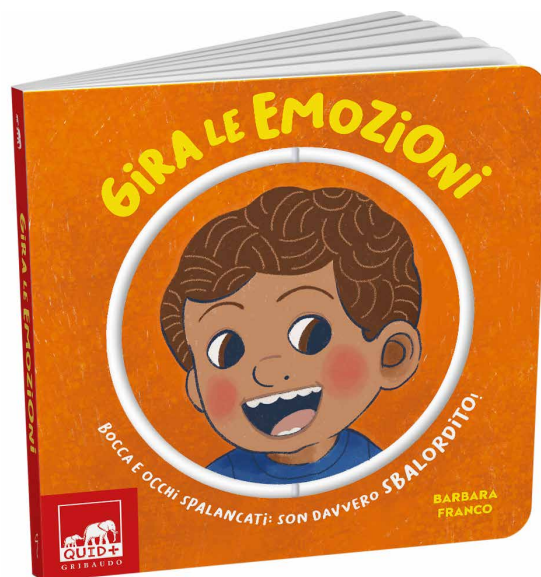
The board book has practical tips for parents and downloadable videos by the speech therapist showing the correct face and mouth movements.



Silvia Lusetti has been a freelance speech therapist since 2001. For more than two decades, she has dealt with child language and communication themes. Having authored a number of online courses, she offers through social media - Instagram, Facebook, YouTube and TikTok - advice and strategies to help parents stimulate their children's language. Read more: www.logopedista.it

Round and round our emotions

Barbara Franco



SIZE 18,5x18,5 cm
FORMAT double-page
with rounded corners and movable parts
PAGES 12
PRICE € 14,90



2+

We live immersed in a world of emotions: learning about them in all their shades is very important from an early age.

Through the 'Round and round our emotions' game, we will take our children on an adventure to discover the range of shades that colour our inner world, stimulating empathy and developing emotional intelligence. It presents 12 shades of the 6 universal emotions identified by Paul Ekman, each accompanied by a sweet nursery rhyme to read together. The board book comes with practical tips for parents and in-depth downloadable content to learn more about the world of emotions.

Are you ready for a real... roundabout of emotions?

The Voice of Goodnight

Barbara Franco



SIZE 19x19 cm
FORMAT double-page
with rounded corners and movable parts
PAGES 20
PRICE € 12,90

2+

A sweet illustrated story designed to accompany little children into the world of dreams, being lulled simply by the voice of their loved ones. A soothing journey through fairytale scenery on the theme of bedtime. Scene after scene, the voice speaking to the child becomes a beacon, showing them how the world around them is slowly falling asleep. Animals, lights, sounds, everything calms down in the background, and the story guides the child towards closing their eyes. A gentle and reassuring reading, to be uttered in a low, tender voice. There is also some advice for adults on expressive reading, the importance of emotional closeness and technology-free bedtime.

Ciao in tutte le lingue del mondo

Barbara Franco with expert advice from **Laura Carai**



SIZE 19x19 cm
FORMAT double-page
with rounded corners and movable parts
PAGES 19
PRICE € 14,90

1-3

Un tenero viaggio tra sorrisi e parole, pensato per i più piccoli. Seguendo un bimbo curioso che passeggia per la città, i piccoli lettori scopriranno la magia del saluto in 18 lingue diverse: Hello, Hola, Bonjour, Konnichiwa e tante altre!

Ogni incontro è una finestra aperta su un volto nuovo, un suono diverso e un piccolo gesto di gentilezza universale. Le illustrazioni dolci e vivaci invitano i bambini a riconoscersi nel protagonista e a esplorare la bellezza della diversità. Questo board book è pensato per accompagnare i genitori nel trasmettere valori fondamentali come il rispetto, l'inclusione e la curiosità verso il mondo. Perché "ciao" non è solo una parola, ma il primo passo per conoscersi, accogliere e crescere insieme. Un libro da leggere, toccare e condividere, per imparare fin da piccoli che ogni lingua può essere un ponte tra le persone.

My First English words: numbers

Barbara Franco

with the advice of native English speaker and teacher
Sara Nicolielo Ellis of Inglese Bimbi



SIZE 18x18 cm
FORMAT double-page board book
with rounded corners
PAGES 24
PRICE € 9,90



9 788858 047095

1-4

Learning a second language is like riding a bicycle: it's much easier as children!

Thanks to this book, we will accompany our children on the path of learning English while having fun together. It's not just numbers: nouns, adjectives, verbs and a rich phrasebook are also included. Also featured are audio tracks to by Sara Nicolielo of IngleseBimbi, a native English speaker and teacher.

With adult tips downloadable from our website, we will discover how to introduce language easily and naturally into everyday life.

The night you were born

Barbara Franco



SIZE 18x18 cm
FORMAT double-page board book
PAGES 18
PRICE € 9,90



9 788858 041314

0+

A poetic story to explain birth to children and the beginning of the wonderful journey of life!

Our children often ask so many questions: "How was I born?", "Where did I come from?" We parents experience so many expectations and emotions. This picture book is a starting point for telling your child their favourite story, one in which they are the real and only protagonist. A true, tender and love-filled tale.

At the end of the book, there are some useful tips for adults to help them respond to their child's curiosity in a clear, simple and age-appropriate way, before their hunger for discovery is filled with far-fetched fantasies!

Growing with mind and heart

Inspired by the teachings of three great teachers:

John Bowlby, Maria Montessori, Glenn Doman



SIZE 14x23 cm
FORMAT paperback book with flaps
PAGES 288
PRICE € 16,90



9 788858 024614

Parenting is the most beautiful and, at the same time, most challenging job in the world, a job that is learned daily, day after day, with both heart and mind. *Growing with mind and heart* was created to help you discover the key principles that can really help you to mature a healthy psychological balance in your child and help him or her acquire high-level skills that will accompany him or her throughout life. In this fascinating and challenging adventure, we sought help from three great pedagogists and psychologists: Maria Montessori, John Bowlby and Glenn Doman. By putting their teachings into practice, parents, through small daily actions, will help their children grow up with independence, confidence and the skills needed to achieve their dreams and become the adults of tomorrow.

Your first album

One thousand days of life together

Barbara Franco with expert advice from *Laura Carai*

SIZE 24x24 cm
FORMAT hardcover book
PAGES 96
PRICE € 16,90



Every day, as parents, we get to witness our children's growth. It is an incredible adventure, a journey with many stages, small and great achievements, all equally important.

This photo album will help us create a collection of memories that we can give to our little boy or girl in the future, to capture in time the most incredible story of all, their own.



My grandpa and I

The things I love doing with you

Barbara Franco



Grandparents are a great reference in raising our children! The relationship with them is always unique, special and will remain etched in your child's mind and heart for a lifetime. This book has many tips and suggestions to make the memories of the time grandchildren spend with their grandparents unforgettable. Through photos, activities, suggestions for games and memories to cherish, the book will grow richer day by day: a magical gift to always carry in your heart.



SIZE 24x24 cm
FORMAT hardcover book
PAGES 96
PRICE € 14,90



My grandma and I

The things I love doing with you

Barbara Franco



SIZE 24x24 cm
 FORMAT hardcover book
 PAGES 96
 PRICE € 12,90

My mummy Everything she is to me

Barbara Franco



My daddy Everything he is to me

Barbara Franco



This book is a collection of all the small and big caring gestures that we make every day as parents, instinctively and naturally. Caring touch, hugs, but also time together, games, challenges... these all contribute to the development of secure attachment, a psychological concept theorised by British psychologist and psychoanalyst John Bowlby. When a young child feels that their caregiver, their reference figure, is attentive to their needs and gives them protection and security, a secure base is created. This means developing a healthy emotional relationship between father and child, which enables the child to build relationships with others in the future: friends, partners, children, colleagues...



SIZE 24x24 cm
 FORMAT hardcover book
 PAGES 32
 PRICE € 12,90

For my big brother

Barbara Franco



For my big sister

Barbara Franco



When a new baby enters the family, the whole world suddenly changes for the older siblings. The little one can bring confusion, disruption and jealousy... But if introduced gently they can also bring love, togetherness and a new story to tell. *For my big brother/For my big sister* is a gift book that the new baby brings to his older siblings when joining the family, to immediately forge a bond of love and create a new story together. On each page, the little one tells, in their own words, everything that might happen, but always with a positive twist. For example, while the younger child may accidentally break an older sibling's toy, they will become best friends, always ready to have each other's back and have endless adventures together. At the end of the illustrated book, there is a section for parents, with useful tips on how to minimize feelings of jealousy when a new baby joins the family.

How long until Christmas?

The advent calendar of emotions

Barbara Franco

SIZE 25x25 cm
FORMAT hardcover book + 1 Christmas tree to build +
 24 Christmas emotion baubles
PAGES 48
PRICE € 12,90



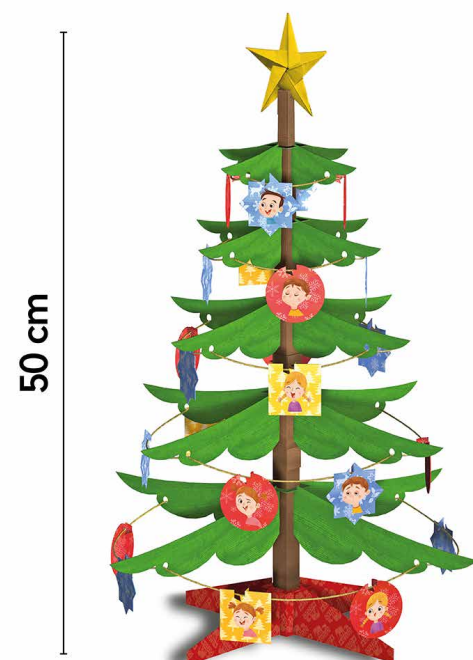
Waiting for Christmas together has never been so... exciting! With one activity a day for 24 days in preparation for Christmas!

This is a very special Advent calendar that offers 24 activities, one per day, for you to do together to share these magical moments, and by building your very own 50-cm-tall cardboard Christmas Tree of Emotions! Day by day, the activities will be a great cue to talk about emotions and help children develop a rich emotional vocabulary, learning to more consciously identify what they are feeling and connect with their inner world and that of others.

What better time to spend quality time together than when waiting for Christmas?



24 GAMES
AND ACTIVITIES



1 CHRISTMAS
TREE TO BUILD



24 CHRISTMAS EMOTION
BAUBLES

Santa Claus and the search for the Christmas spirit

Advent calendar

Barbara Franco

SIZE 24x24 cm
FORMAT foam-padded cardboard book
 + 12 package tie ons
 + 24 Christmas baubles + 24 games
 and activities
PAGES 48
PRICE € 14,90



Santa has lost his memory! Christmas is at risk... luckily, you still have 24 days to help Santa regain the Christmas spirit and save this magical holiday.

This is a very special Advent calendar that offers 24 activities, one per day, to do together to share these magical moments and to use as a cue to talk together about the true meaning of Christmas, many small caring gestures that will lead you to reflect together on important actions and words such as loving, being kind, sharing, saying "I love you", helping, thanking, listening, giving, hugging...

After each activity, choose one of the baubles at the bottom of the book with the word that most represents the game you just completed and use it to decorate your Christmas tree, or as a decoration for your home and bedroom.

Are you ready to go looking for the ... Christmas spirit?



12 PACKAGE TIE ONS



24 GAMES
AND ACTIVITIES



24 CHRISTMAS BAUBLES

What is Christmas?

Barbara Franco

SIZE 25x25cm
 FORMAT foam-padded board book
 PAGES 32
 PRICE € 10,90



A poetic story about the meaning of Christmas to help us convey it to the little ones! This first illustrated book in the QUID+ series focuses on the most magical of all annual festivities, capable of involving young and old alike! The little red elephant Quid, together with his inseparable friends Pietro and Leti, is just around the corner from its first Christmas... But what is Christmas? A magic tale to discover the true meaning of this special festivity. A journey of colourful lights, gifts, treats, the smell of family, Christmas carols, and then... a special blanket! A gift that will leave an indelible mark on our hearts and that of our children: giving warms the heart even more than receiving!



A MAGICAL TALE

Waiting for Baby Jesus

24 short stories to read together
 waiting for Christmas

Barbara Franco

SIZE 24x24 cm
 FORMAT foam-padded board book
 + 1 Nativity Scene to build with 27 figurines
 + 24 stories
 PAGES 48
 PRICE € 14,90



This is a very special Advent Calendar: a collection of stories about the Nativity.

The protagonists are the different characters of the Nativity Scene: from Joseph and Mary to the donkey and the ox, as well as Herod, the Three Wise Men and many others, each of whom recounts the events from their personal point of view.

Discovering the characters' different thoughts, doubts, emotions and reactions to the same event or news helps the child to realise that nothing in the world is static and unchanging.

Day after day, you will discover the magic of Christmas together, helping your child to understand the complexity of life.



27 FIGURINES

Genitori e figli CRESCERE INSIEME



Each volume is made up of 4 chapters

Let's Grow Together:

a guide for adults in which the topics covered in the book are explained scientifically, with the help of experts;



Let's Read Together:

with illustrated stories that help younger children understand the various themes effortlessly;



A series to accompany adults and children alike on the great journey called growing up

25 volumes devoted to the main themes that QUID+ has always used to provide simple and practical support to children and parents, helping them move harmoniously through the various stages of development. From emotional literacy to logic, from creativity to spatial orientation, from mathematics to language development, this series is a precious gift for adults and children alike to spend quality time together.

Let's Play Together:

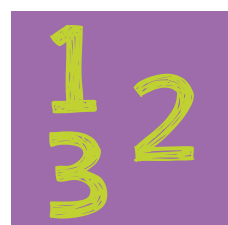
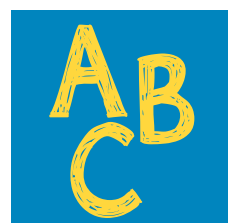
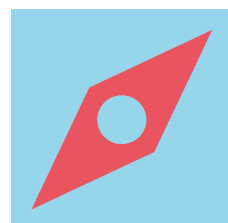
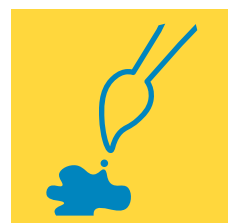
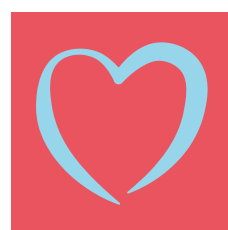
with lots of games linked to the key themes of each volume;



Let's Discover Together:

with a series of activities to do in everyday life, bringing the skills learned from reading the book into daily routines.





A series designed to grow together, one step at a time

- 1 THE COLORS OF THE HEART**
The 6 universal emotions
- 2 THE SUPERPOWERS OF WORDS**
Training linguistic intelligence
- 2 LIKE A DETECTIVE**
First steps towards logic
- 4 THE EMOTIONS COACH**
Managing anger and fear
- 5 HAPPY ENGLISH**
A second language in everyday life
- 6 LITTLE ARTISTS**
Nature as a source of inspiration
- 7 THE BOX OF SOUNDS**
Pronounce well to write well
- 8 THE RAINBOW OF EMOTIONS**
The shades within us
- 9 MY DAY**
Finding your way through time
- 10 BIG AS AN ELEPHANT**
Discovering math all around us
- 11 JUNIOR SCIENTISTS: EXPERIMENTING**
The world around us
- 12 THE HEART TELLS**
Communicating emotions
- 13 THE GARDEN OF WORDS**
Growing a rich vocabulary
- 14 THE LITTLE SPIDER'S DRAWING**
Training fine motor skills
- 15 THE WIZARD OF MATHEMATICS**
Counting and first operations
- 16 CALM AS A TURTLE**
Mindfulness for little ones
- 17 A VOLCANO OF IDEAS**
From creativity to problem solving
- 18 ONE BRICK LEADS TO ANOTHER**
Introduction to coding
- 19 FROM HEAD TO TOE**
The human body for little ones
- 20 LITTLE EXPLORERS**
Child-friendly geography
- 21 THE STORY-MAKER**
Developing storytelling skills
- 22 THE TALKING HAND**
Training manual skills from marks to writing
- 23 EMOTIONAL DRAWINGS**
Representing one's inner world
- 24 THE PIRATE'S COMPASS**
First steps towards orienteering
- 25 THE COOK'S LAB**
Multisensory experiences in the kitchen



Barbara Franco
Author and creator of QUID+

Barbara Franco, who holds a degree in Engineering from the Polytechnic University of Turin, after an initial work experience at an American consulting firm, decided to specialize in the field of companies with high cultural value. For years she has worked in publishing with some of the leading Italian and international organizations.

SIZE 18,5x22,5 cm
FORMAT cartonato
PAGES 96
PRICE € 8,99

4+

early READING

Books for learning to read that grow with you!

Who are they for?

- * Children learning to read early
- * Primary school children
- * People who are learning Italian

Why choose My Very First Readings?

- * Suitable for all children, including those with learning disabilities
- * Written in easily readable fonts
- * Developed with the support of speech therapists and primary school teachers
- * **With 9 difficulty levels:** identify the right level with the questionnaire on

www.quid-plus.com

WHAT THEY'RE SAYING ABOUT US

Teacher Mary, one of the top ten online teachers:

"It is a wonderful series! **I will stock up on it for my new classes because I believe in the innovative power of this pathway**".

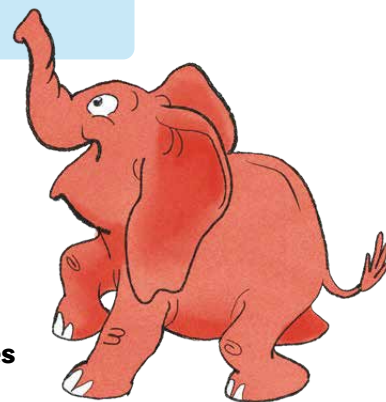
Speech therapist specialising in **dyslexia**

"The MY VERY FIRST READINGS series is **100% inclusive** because the books have a **balanced mix of the sounds/spelling** of the Italian language".

Mother and primary school teacher:

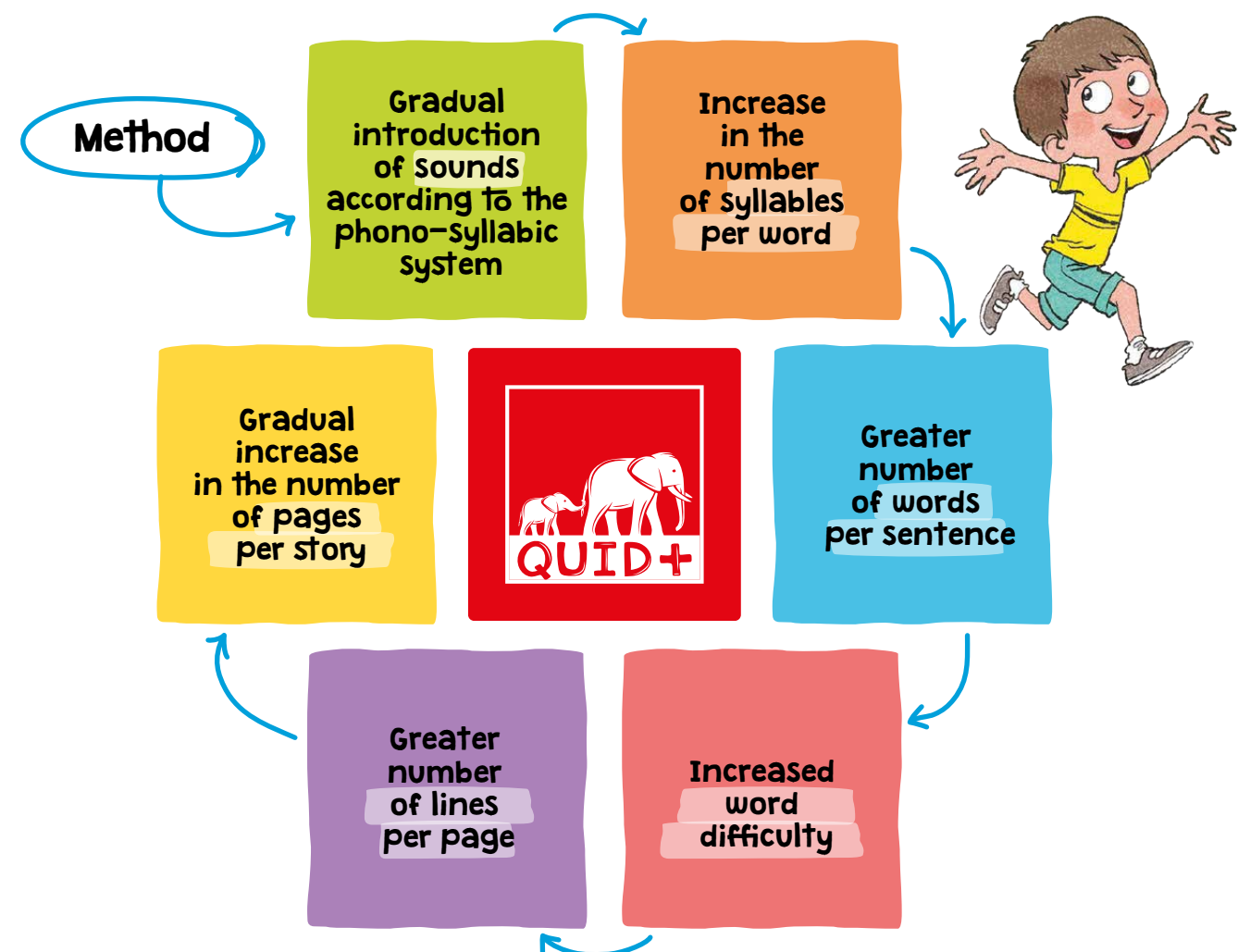
"**The images are incredibly effective and entertaining, I would say they definitely 'catch your eye'!**

I have to say that the stories are getting better and better. I really like them because they deal with relatable issues in children's lives".



early READING

Each level has been carefully studied by **QUID+** experts to propose increasing difficulty based on **6 learning variables**.

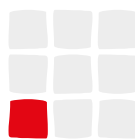


SIZE 14x19 cm
 FORMAT board book
 PAGES 32
 PRICE € 6,90

5+

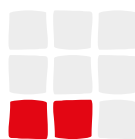
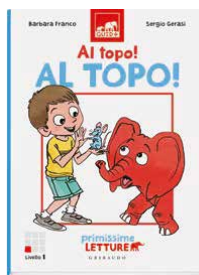
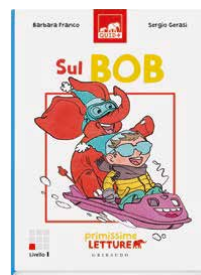
Book after book, level after level you will be able to learn about the fun adventures of Pietro, Leti, Quid and their big and friendly family. Also thanks to the expressive and descriptive pictures supporting the narrative, learning to read independently will be great fun!

Barbara Franco
 illustrated by Sergio Gerasi



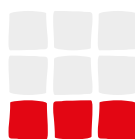
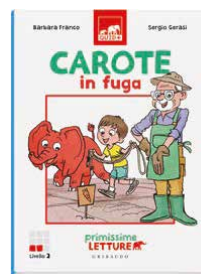
Level 1

Approaching reading and first sentences.



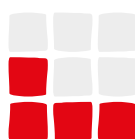
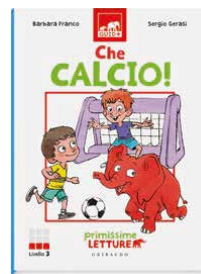
Level 2

Discover hard sounds and longer sentences.



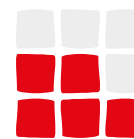
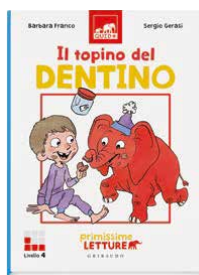
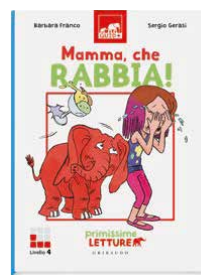
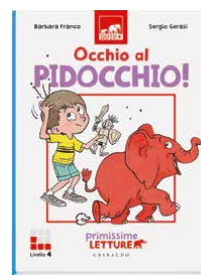
Level 3

Time for soft sounds! Diphthongs and triphthongs are child's play!



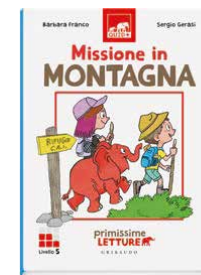
Level 4

Bridge letters L, R, N and M before a consonant! First introduction to double letters.



Level 5

Making friends with sounds that seem difficult...



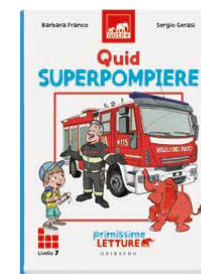
Level 6

The words get more complex, here come the multisyllabic words!



Level 7

Q, CQ and whimsical words, I'm not scared of you!



Level 8

Here come accents and apostrophes to change the meaning of the words...



Level 9

Last come the letters of the English alphabet.



Note